



Your Impact. Our Gratitude.
Donor Impact Report

2018 Fiscal Year

Published April 2019

Messages from UNICEF Canada President and CEO David Morley and Board Chair Don Fox

Focus and determination can overcome the greatest obstacles. I am reminded of this whenever I meet children in dire situations. They learn quickly how to adapt and keep going. But they need support and encouragement, and UNICEF Canada works hard to provide this support.

I am particularly proud of the role our advocacy efforts with the Canadian government played in securing the historic \$3.8 billion global commitment for girls' education in fragile states. This was announced at the 2018 G7 Summit held in Charlevoix, Que.

Education is the key to a child's future but in protracted conflicts it is often the first area of a child's life that disappears, and the last to be restored. Girls are especially affected.

UNICEF responded to more than 300 emergencies in 2018. The world's attention is moving past ongoing conflict in places like Syria, Yemen, and South Sudan, but children there still urgently need our help. I recently traveled to two conflict zones, in Bangladesh and South Sudan. The kids just want to live in peace and go to school. We cannot—and will not—give up on them.

We have also worked diligently for children in Canada through our One Youth initiative. We are using a human-centred design approach and tools like the U-Report to engage youth. Together we'll make Canada the best country to grow up in.

I cannot thank our donors enough for entrusting us to invest your money in the world's most disadvantaged children. I also thank our Board of Directors for their support and guidance and our staff, who work hard every day. Your focus and determination ensures our ongoing success.



DAVID MORLEY, C.M.
PRESIDENT & CEO

It's been another impressive year for UNICEF Canada. Our objectives are aggressive, including doubling revenues to \$60 million by 2021, but we are well on our way.

I am continually inspired and astounded by the scale of UNICEF's impact. Thanks to the tireless work of UNICEF staff across 190 countries, millions of disadvantaged children in some of the world's most challenging regions will have a better future—an opportunity not just to survive, but to thrive.

I had the privilege of joining a field trip to Tanzania a few years back to see UNICEF in action. Although we saw many challenging circumstances, I was heartened to also see moms with healthy babies being cared for in well-equipped health centres. I also saw children with giant smiles in classrooms eager to learn.

All of UNICEF's achievements depend on the generous support of donors. Those donors include the 25th Team, a group of 60 women who contributed money and time for a four-year project to improve maternal, newborn, child and adolescent health in five countries.

The 25th Team is in its final year, but UNICEF Canada is already recruiting 50 women for a new journey—Women UNlimited. This four-year project will improve the education outcomes for one million children in Mongolia, Ghana and Bolivia, from pre-school to secondary education.

My three-year term as Board Chair, and seven years as a Board member, is now ending. Being part of such an important and trusted organization has been a life changing experience. Our incoming Chair, Chris Simard, is a tremendous leader whose vision and drive will, I'm certain, ensure UNICEF Canada's continued success.

We look forward to your ongoing support.










DON FOX
BOARD CHAIR

Our Impact Together

Together, UNICEF and Canadian donors have delivered unparalleled results globally to children in need. Because of you, UNICEF was able to bring health, education and protection to some of the world's most vulnerable children. Most importantly, together we delivered hope for the future. Here is a snapshot of some of the amazing impact we had in 2018.



Over **100,000** generous Canadian donors gave more than **700,000** gifts to UNICEF Canada in 2018 to help children survive and thrive.

						
Global Champions	Foundations	Corporate Partners	Legacy & Estate Donors	Individuals & Families	Community and School Partners	Government of Canada

Together, we have:



Reached 233,416 people with life-saving essentials through our top 10 Survival Gifts



Inspired 8 million actions by Canadians for youth for issues that matter to them



Responded to more than 300 global emergencies ensuring no child is left behind



Engaged 350 Canadian schools and community groups in fundraising for children around the globe



Installed 700 water pumps reaching 105,000 people with clean water



Provided more than 520,000 zinc tablets to children in India, preventing diarrhea-related deaths.*

* Providing zinc and oral rehydration treatments to children in India is part of an ongoing project by Teck Resources and UNICEF Canada that has saved the lives of more than 62,000 children from diarrhea and will reach millions with essential information and training.

Stories from the Field:

A World Leader in Saving Children's Lives

UNICEF's global reach means we were on the ground in more than 300 natural disasters and conflict zones in 2018, protecting and supporting children. Our ability to work in the hardest parts of the world means that we are there prior to an emergency, during and stay after to ensure the long-term needs of affected children are met. UNICEF's challenge is that many crises receive little attention and ongoing conflicts are nearly forgotten.



Immunization ceasefire in Yemen

As the world's leading vaccinator of children, UNICEF stops at nothing to protect them from preventable diseases, including brokering ceasefires in war zones. Dubbed, "Days of Tranquility," UNICEF created the first "Days" during the war in El Salvador in 1985.

Canadian support has helped give UNICEF the capacity to immunize 45 per cent of the world's children

The latest truce UNICEF and WHO jointly negotiated happened last year in Yemen. Over six days, 3,000 health workers immunized 306,000 people against cholera – more than half were children. This water-borne illness had infected 1.2 million people and caused 2,515 deaths.

Canadians have generously supported UNICEF's vaccination programs, giving us the capacity to immunize 45 per cent of the world's children and save more than 2 million lives each year. But despite great progress, 1 in 5 infants still do not have access to immunizations. There is still an opportunity to make an immense difference.



From the front lines in Syria

Canadian Joseph Tabago, a UNICEF Report Specialist, spoke to us from Damascus.

Daily screeches of fighter jets could be heard, plumes of smoke seen, and our office building would shake from the dropping of bombs – [a daily reminder of the hardships](#) faced by families in Syria.

Canadian generosity has meant critical, life-saving assistance has reached children all over Syria.

For nearly a decade, children have been exposed to unimaginable horror and trauma. Life remains difficult as 5.6 million children rely on humanitarian assistance. But there is hope. This year, 4 million children are enrolled in school.

Canadian generosity has meant critical, life-saving assistance [has reached children](#) all over Syria. But continued support is needed. UNICEF staff are in the field every day, ensuring help is delivered where it is most needed and that the futures of the children affected are not lost completely during this ongoing crisis.

Stories from the Field:

Children's Stories



A young voice from Central Sulawesi, Indonesia

Six-year-old Ence was separated from her older brother, Yuda, and mother when their village was swallowed up after an earthquake and tsunami in September 2018 triggered landslides and flooding.

"I believe she's afraid, but since she started visiting UNICEF's Happy Child Space tent, she is smiling again."

Reunited soon afterwards, the brother and sister are no longer far apart.

"Mama told me to hold on tight to Ence, whether we are playing or walking home, just in case," said Yuda, outside a small blue tent that is their temporary shelter. "Our house and school were destroyed. We live here now."

UNICEF set up safe spaces where social workers provide psychosocial support as well as identify and reunite children with their families.

Ence would cry before falling asleep at night. Her mother explained, "I believe she's afraid, but since she started visiting UNICEF's Happy Child Space tent, she is smiling again."

Our field workers thank you for the support and hope you are providing. Without it, they could not reach the world's most vulnerable children in the most complex crises.



Nutrition program saves a life in Juba

The civil war in South Sudan has resulted in more than 1 million malnourished children, 300,000 to the point where their lives are at risk.

Tabu knew her 19-month-old son Gift needed medical attention. He contracted malaria and was not eating. So she brought him to a UNICEF-supported health facility in the capital city of Juba.

After 10 days of intervention, Gift recovered and got to go home to his family.

Gift loves to play with his ball or toy car, Tabu said. "But he didn't want to play or move. We were very worried."

After 10 days of intervention, including F75 milk treatment (known as "miracle milk"), Gift recovered and got to go home to his family.

A modest investment from our donors has given Gift the gift of survival. With 60 per cent of people in South Sudan not knowing where their next meal is coming from, the need to fund UNICEF's emergency work in South Sudan remains urgent.



25th Team 2018 Highlights



25th Team projects directly benefitted more than 605,000 women, adolescents and children last year.



In Indonesia, we are piloting a healthy eating and exercise program for adolescents in schools. This includes life-skills training to change the attitudes of boys and girls about gender issues.



Birth registration rates continue to rise in Ethiopia, reaching 30 per cent in the Amhara region in 2018 – an 11 per cent rise from 2017.



We provided nearly 185,000 women and children in hard-to-reach areas of Namibia with regular access to vital maternal and child health services.



Our investments in 27 health facilities in the Peruvian Amazon helped us reach 10,469 children and pregnant women with accessible, culturally relevant health and birth registration services.

Jennifer Toby, a 25th Team member, interacts with students on a field trip to Indonesia.

Pioneers in Philanthropy: The 25th Team

2018 marks the third year of 4-year journey of 60 women making a real difference.

The objective is formidable – reach 3.8 million marginalized mothers, newborns, children and adolescents in some of the world’s most remote communities to save lives and give them a better chance to reach their potential.

In 2015, UNICEF Canada decided to try something new to harness the power of female advocacy and philanthropy in Canada. It put a call out for 60 Canadian women to join together and immerse themselves in a 4-year global development project delivering impact in 5 countries. With matching funds from the Government of Canada and support from visionary partners, Teck Resources and the Garrett Family Foundation, the result is the

25th Team, a \$12 million investment in UNICEF’s maternal and newborn health programs.

This initiative, now in its third year, promises to change the way Canadians approach charitable giving.

Each member commits a leadership gift, takes part in an advocacy, learning and philanthropy program, and attends several events each year, including self-financed trips to the field to see their donations in action.

“It’s been an incredible journey,” said Maggie Williamson, who visited 25th Team projects in Peru last year. “Many people told us how important UNICEF has been to them. Their personal stories have opened my eyes further to see the vital role UNICEF and the 25th Team play.”

With the 25th Team’s support, UNICEF was able to establish pilot programs in remote communities to address a wide range of threats to child and maternal health, including developing systems to register births and treating severe acute malnutrition.

“UNICEF works at the policy level with governments to help governments put together successful programs and policies to improve the lives of women and children. So I am a big fan of UNICEF.”

Dr. Carin Holroyd, 25th Team member

Access to healthcare, immunizations, clean water, sanitation and nutrition are also a challenge when it comes to reaching the most vulnerable and marginalized children and mothers.

Lucia Hamutenya, who lives in northern Namibia, 50 km away from the nearest hospital, is one of these mothers. She is seven months pregnant and cannot afford to pay \$12 each way for transport. Lucia and the rest of the mothers in her village traditionally receive limited access to healthcare services and give birth at home.

Two-thirds of all maternal deaths in this country occur in the impoverished north.

But this too is changing, thanks in large part to the 25th Team.

Peneyambeko Shikwamanda, a trained community health worker supported by UNICEF, regularly visits Lucia and her community in this arid, far-flung region. Peneyambeko provides basic healthcare and teaches mothers about proper nutrition and disease prevention – including the importance of vaccinations. She

also works with families to ensure they save money for the trip to the hospital.

“I want to help them so they can deliver healthy babies at the hospital. I am so happy when I see healthy babies.”

The 25th Team’s investment is being multiplied many times over because of capacity building through training health workers and government officials. Moreover, governments are taking the



pilot projects, such as UNICEF’s digital birth registry system in Namibia, and rolling them out across their entire countries.

Dr. Carin Holroyd, a 25th Team member, who visited projects in Namibia and Peru, has seen first-hand how experienced UNICEF is at working with individuals and their communities to build trust.

“UNICEF works at the policy level with governments to help governments put together successful programs and policies to improve the lives of women and children. So I am a big fan of UNICEF.”

With the 25th Team about to enter its final year, UNICEF Canada is launching a new journey and recruiting for the next cohort of female social investors: Women UNlimited. The mandate is again ambitious. Women UNlimited will deliver sustainable, scalable and innovative education and nutrition solutions for children over four years on three continents.

Top Milestones of 2018

Thanks to your support, we had a lot to celebrate in Canada and around the world.

“We need to talk” media campaign



In May, Canadian celebrities and influencers – including Keanu Reeves, Celine Dion and Jay Baruchel – [raised awareness](#) on the top issues that Canadian children and youth face: poverty, bullying, food security and teen suicide. UNICEF Canada is working with others to make Canada the best place in the world to grow up in by 2030.

Charlevoix declaration on quality education for girls and women in developing countries



During Canada’s G7 presidency in 2018, UNICEF Canada and a core group of child rights organizations used their influence to [secure a G7 commitment to Girls’ Education in Crisis](#), including a \$3.8-billion global commitment.

Kids takeover day



On World Children’s Day, November 20th, children across Canada and the world [replaced adults in high-visibility decision-making roles](#) in politics, business, sports, media and entertainment. The takeover gives children the opportunity to have their perspectives heard on issues that affect them.

Days of Tranquility vaccination ceasefire



UNICEF helped [broker a six-day ceasefire in Yemen’s civil war](#) to immunize 306,000 people against cholera – more than half were children. As part of the UN family, we have the ability to influence and negotiate with governments.

Kenya eliminates maternal and neonatal tetanus



UNICEF, with match funding from Kiwanis Canada and the Government of Canada, has been supporting the elimination of maternal and neonatal tetanus (MNT) in Kenya, Chad, Pakistan, South Sudan and Sudan by vaccinating women of reproductive age, training health workers on clean delivery and cord care practices, and increasing access to healthcare. In 2018, [Kenya became the first](#) of the five countries to eliminate MNT.

Millions in crisis were reached with UNICEF’s life-saving humanitarian aid



2.6 M

children were treated for severe acute malnutrition



4.7 M

children vaccinated against measles



35.3 M

people provided with access to safe water



3.1 M

children and caregivers accessed psychosocial support



5.9 M

children accessed education, including early learning



1.1 M

people provided with cash assistance

Supporter Spotlight

Donating to Girls' Education Delivers High ROI

Carey Garrett, Investor and member of the Garrett Family Foundation

Philanthropy is a central part of Carey Garrett's life. He approaches charitable giving like any other investment – he finds opportunities that leverage his contributions and that take a long-term view.

His family foundation is involved with UNICEF Canada to help disadvantaged children build better futures for themselves. And education projects offer a fantastic return. Every year of secondary school education is correlated with an 18 per cent increase in a girl's future earning power, increasing family income and driving increased economic growth in the community and country.

Carey is a champion of the UNdaunted Campaign initiative, a multi-country program to help girls in



sub-Saharan Africa overcome barriers that prevent them from going to school.

"This is a perfect example of leverage – an investment in helping girls access education gets multiplied many times over by greatly improving their futures," he explained.

During a trip to Tanzania, Carey saw first-hand both the expertise of UNICEF field staff and how they work together with local partners and governments.

Carey also volunteers his time, serving on the UNICEF Canada board and is a member of UNICEF's International Council, a group of top donors from around the world that meet annually to provide advice and counsel to UNICEF globally. He advocates for people to start philanthropy early.

"You don't have to be wealthy to have a real impact. Find a cause and commit to it. The power of time is amazing."

Seeing Conflict Through a Child's Eyes

Bayan Yammout, UNICEF Canada Ambassador

Bayan Yammout is an elementary school teacher in Toronto who was born and raised in Beirut during Lebanon's civil war. She works tirelessly to help people see conflict through a child's eyes.

Like the children today caught in the middle of conflicts in Syria and Yemen, I grew up only knowing war. And just like them, I relied on UNICEF to protect us and provide access to healthcare and education. We got excited every time we saw the logo because we knew it was something good – clean water, medicines, school resources, food or blankets.

Children are incredibly resilient but they need friends, and to keep busy and have fun. School provides all of this. That is why UNICEF is providing the safe spaces and resources to keep children in classrooms during humanitarian crises.



On a recent visit to a UNICEF child-friendly space for refugees in Lebanon, little girls were singing and dancing to the same song UNICEF workers taught me when I was a child. It triggered an intense joy and further fuels my drive to tell Canadians about war from a child's perspective.

I became a UNICEF Ambassador after I came across their booth at a teachers' conference in Toronto. When I saw nutrition bars on display, I burst into tears – they were the same bars I ate as a child.

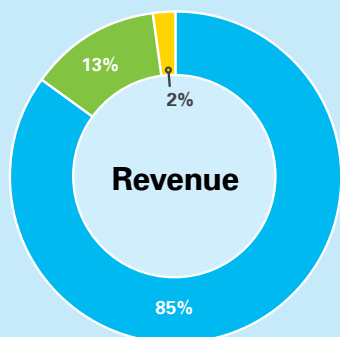
My role is not easy – I have nightmares and flashbacks as I relive my childhood – but I am using those memories in a positive way. Potential donors need to hear how important UNICEF was in my survival and my future. Donors are not just writing cheques, they are changing lives.

Performance Highlights

The journey from fundraising to saving children's lives

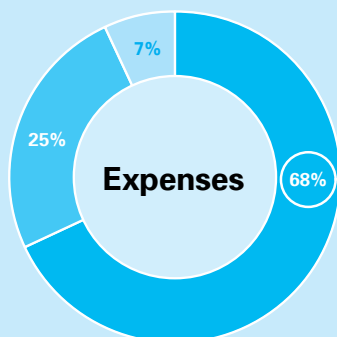
Based on a three-year average

Sources of Revenue



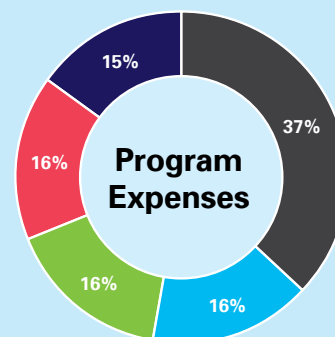
Charitable Donations	85%
Government and other grants	13%
Product sales and other income	2%

Where Your Money Goes



Programs	68%
Fundraising	25%
Administration	7%

* Funds directed towards highest priority needs enable UNICEF to direct resources to initiatives that help children most urgently in need of assistance.



Highest Priority Needs*	37%
Canadian Advocacy and Research	16%
Health, HIV/AIDS, Water and Sanitation	16%
Emergency Response	16%
Education, Nutrition & Child Protection	15%

Frequently Asked Questions

Why should I donate to UNICEF Canada?

UNICEF is the world's farthest-reaching humanitarian organization for children. Across 190 countries and territories, and in the world's toughest places, we work to help children survive. UNICEF works to defend children's rights, to protect them and to keep them healthy and educated. We work tirelessly to give all children a fair chance to fulfil their potential. We put children at the centre of all that we do, which means UNICEF helps children regardless of race, religion or politics.

How much does UNICEF Canada spend on fundraising?

Fundraising is a core UNICEF Canada mandate and enables UNICEF to invest even more in the world's most disadvantaged children. UNICEF Canada spends 25 cents (three-year average) for every dollar raised on fundraising, which compares favourably with sector standards. Our commitment to best practices in transparency, accountability, ethical fundraising, staff management and governance has earned us Imagine Canada's Standards Accreditation. UNICEF's ability to collaborate with governments around the world to scale up UNICEF projects means that the impact of donor dollars is multiplied many times over.

How is UNICEF different from other humanitarian organizations focused on children?

As part of the UN family, we have special status in countries where we deliver programs, enabling us to do more to help children. This means that all our initiatives are scalable and many are adopted by host governments. Our ability to work effectively with partners allows UNICEF to work in countries other organizations cannot access. We are the largest collector of data on children, making us a global expert on all aspects of being a child. And we are in countries for the long run—before, during and after an emergency—making our ability to mobilize quickly and achieve impact second to none. We are also the only organization named in the United Nations Convention on the Rights of the Child.

Why have your fundraising costs increased in the last three years?

With more children than ever needing UNICEF support, it is our duty to raise significantly more resources. Our long track record of efficient stewardship of donor dollars has earned the support of UNICEF Private Funding Partnerships (PFP), which invests a global pool of funds to support fundraising innovation. PFP invested \$4 million over the past two years in UNICEF Canada to increase fundraising and engagement with Canadians. These dollars are not taken from funds donated by Canadians. UNICEF Canada is expected to generate a 3-to-1 return on this investment.

Does UNICEF get funding directly from the United Nations?

No. While UNICEF Canada is part of the UN family, we rely entirely on voluntary donations to fund all our work. Donations come from individuals, foundations and corporations, as well as the Canadian government, who trusts UNICEF to efficiently manage public dollars on its behalf.

I keep reading about all the progress in improving the lives of children. Why do you still need more money?

We have seen tremendous advances but the world remains a dangerous place to be a child. More regions are in conflict today than during any other time in the last 30 years. For 2019, UNICEF has launched a global appeal for \$3.9 billion USD, our largest ever, to provide life-saving emergency assistance to 41 million children in 59 countries living through conflict and natural disasters.

What does UNICEF do to help children in Canada?

UNICEF research shows that Canadian children rank a disappointing 25th out of 41 in overall well-being amongst rich countries. Children are living in poverty and experiencing bullying, obesity and poor mental health – major threats to their futures. In response, UNICEF Canada launched One Youth, an initiative to bring young people together, empower them to advocate and have their voices heard.

How does UNICEF decide where to spend its money?

UNICEF is the only humanitarian organization active in 190 countries and we are also a collector of comprehensive data about children. This capacity allows UNICEF to quickly mobilize resources to the areas with both urgent and long-term needs of children. UNICEF works with governments and other stakeholders to ensure that funding decisions are data-driven, results-oriented, scalable, add value and are supported by the communities where we work.

What if I have other questions?

Please reach out to us at info@unicef.ca or call **1-800-567-4483**.

More of your questions can be answered at unicef.ca/financial-accountability

2018 Donor Listing

UNICEF relies on voluntary donations for everything we do. We work hard to earn the trust of our donors by making sure every dollar makes a real and sustainable difference in the lives of the world's most vulnerable and disadvantaged children.

UNICEF Global Champions

UNICEF Canada would like to recognize our supporters who, since 1991, have cumulatively committed \$1 million or more to the world's children. Much has been achieved with your extraordinary commitments – thank you.

The Garrett Family Foundation	IKEA Foundation	Peel District School Board
The Giuffre Family	International Zinc Association	Pier 1 Imports®
Government of Canada	Kiwanis Foundation of Canada	Clay & Vi Riddell & Family
Lyle S. Hallman Foundation	The Lawson Foundation	Teck Resources Ltd.
Hallmark Cards, Incorporated	The Estate of Stephan & Sophie Lewar	Tim Hortons
Houssian Foundation		Anonymous (2)

On behalf of children everywhere, thank you.

The following lists recognize gifts committed to UNICEF Canada between January 1, 2018, and December 31, 2018. We apologize for any omissions or errors. Please contact us at 1 800 567 4483 if you have any questions or concerns.

Individuals and Foundations

The following individuals, families and foundations have generously contributed \$10,000 or more to UNICEF Canada.

Appleyard Foundation	Glenn Dobby	Houssian Foundation	Rebecca Morley	Axel & Stasia Schmidt
Edward Assh Foundation	Claude Dussault	Robin Howlings	Bernadette Murphy	Dr. Karim Shariff & Family
Jeannine Bakeeff	N. Murray Edwards Charitable Foundation	Firoz Jessa	Patricia & Laurence Murphy	Dale Sheard
The Bennett Family Foundation	Linda Ezergailis & Jeff Croxall	Mohammed Kanwal Family Foundation	Dr. Liza Murrell	Hanita & Christopher Simard
Joan Berger	The Fairmount Foundation	The Dianne & Irving Kipnes Foundation	Karen Nordlinger	Mogens & Nicola Smed
Fondation Boucher-Lambert	Don & Arlene Fox	Richard Krol	North Star Foundation	Jennifer Spezza
Mike & Pat Broderick	The Garrett Family Foundation	Dr. Ruth Kurdyak Memorial Fund at The Canadian Medical Foundation	Edward & Carolyn Ozimek	George Stein
The Jack & Doris Brown Foundation	Maddy Gibson	Mike Kwasnychka	Ghulam & Mehrunnissa Pardhan	Marc Thériault
Shauneen Bruder	Anthony & L. Britt Giuffre	Megan Lawrence	Otto & Marie Pick Charitable Foundation	Three Sisters Charitable Foundation
Christopher Burton	Joseph & Mary Giuffre	The Lawson Foundation	Ali Pourghasemi	Trottier Family Foundation
Pat & Connie Carlson	Angela & John Goyeau	John Lederer	Ptarmigan Fund at The Calgary Foundation	P. Wales
Caroline Cathcart	Shirley Grant	Dr. William Libich	Chitra Ramaswami	Peter Webb
Ruth & Murray Cathcart	Mark & Jenny Guibert	Cristina Linden	Michelle & Norman Reisman	Maggie Williamson
Nancy Choi	Lyle S. Hallman Foundation	John & Alayne MacManus	Monique Renaud	Jennifer Wolfe Fund at Edmonton Community Foundation
Ethan & Joan Compton Sub Fund at the Calgary Foundation	Sarah Hamhuis	Gail MacNaughton	Cathy J. Richards Family, Friends & Dogs Foundation	Mabel Wong
Drs. Sean & Ravneet Comstock	Linda Heathcott	Anne Mahon	Sue Riddell Rose & Michael Rose	Christy Young
The Pamela Dillon & Family Gift Fund	Suk Wei Ho	Nabil Malak	Fonds Gabrielle-Roy	Anonymous (14)
	Drs. Carin Holroyd & Ken Coates	Michael H. McCain		
	Horton Family Fund	Sue & James McPhedran		

Corporate Giving

Through sponsorships and partnerships, the following corporations, organizations, employee groups and corporate foundations have generously supported UNICEF Canada with a donation or service worth \$10,000 or more.

Annapolis Capital	EverydayHappy	L'OCCITANE en	PrairieSky Royalty Ltd.	Staff & Employees
Axia FibreNet	Google Ad Grants	Provence	RBC Capital Markets	of Clearwater
BC Children's Hospital Foundation	Grafton Asset Management	Loblaws Companies Limited	RBC Foundation in support of RBC	Seafoods LP
Bell Aliant	H&M	Louis Vuitton	Future Launch	TD Securities Inc.
Bennett Jones LLP	Hallmark Cards, Incorporated	Mackenzie Investments	Regional Storage	Teck Resources Ltd.
Brookfield Partners Foundation	Heidrick & Struggles	Maple Leaf Foods	Logistics	TORC Oil & Gas Ltd.
Captivate Canada	Canada	Mastercard Foundation	Ronald McDonald House Charities	Tourmaline Oil Corp.
The Steven Chambers Foundation	IKEA Foundation	McDaniel & Associates Consultants Ltd.	Canada	UNICEF Canada
Cisco Systems Canada	Intact Financial Corporation	Montblanc	RPIA	Employees
Crescent Point Energy	International Graphics ULC	MSC Cruises	Scotiabank	Victory Majors
Deloitte.	Krug Inc.	National Bank Financial Inc.	Shaw Communications Inc.	Investments
Enbridge Inc.		Overlap Associates Inc	Sherritt International Corporation	Corporation
		Pier 1 Imports®		The Walt Disney Company
				Anonymous (2)

“Annapolis Capital is a long-time supporter. We believe in UNICEF Canada and the work it is doing worldwide. We see distinct advantages and efficiencies given UNICEF’s on-the-ground presence and trust it to deliver on its promises. We believe in the dedication of UNICEF’s team and their genuine desire to change the world – one water pump, bed net, child and family at a time.”

Peter Williams, Managing Partner, CEO, Annapolis Capital

Community Partners

UNICEF Canada is grateful to its community partners for their generous investment of time and resources. The following schools, events, clubs, and groups have each contributed \$5,000 or more towards UNICEF’s work.

2018 Youth Aid International Fundraiser	Canada Youth Funding Association	I Boost Immunity/ Kids Boost Immunity	Queen’s University UNICEF Club	Sisters of Saint Martha of Antigonish
The 6th Youth World Cup Live Painting Competition	Congregation of the Sisters of Mercy	Kiwanis Foundation of Canada	Respon Wealth Management Corp	UNICEF Pembroke Club
Augustin Wright & Lily Yan’s Benefit Concert for UNICEF	Congregation of the Sisters of St. Joseph in Canada	McGill Students for UNICEF	The Sisters of Saint Joseph of Saint- Hyacinthe	UTChinese Network New Years Concert
	Crofton House School	Merit Education’s 2018 Canadian Chinese Student Charity Night		Anonymous (4)

“UNICEF is an amazing organization that does amazing things for children globally. Canadians should be aware that disadvantaged children everywhere need our help and that supporting UNICEF is the best way to achieve that.”

Alexcia Cofell, President, UNICEF Niagara Community Club



UNICEF Canada is an accredited member of Imagine Canada's Standards Program – one of only 242 charities with this designation in the country. Imagine Canada is the national umbrella for the Canadian charitable sector. With this accreditation, you can be assured that UNICEF Canada has met the highest standards for charities in five key areas: fundraising, financial accountability and transparency, board governance, staff management, and volunteer involvement.



The Government of Canada is consistently one of the top 10 government donors to UNICEF. In 2018, it supported numerous UNICEF programs, including maternal, newborn and child health through our Saving Children's Lives (The 25th Team) project and our global work to eliminate Maternal and Neonatal Tetanus. The federal government also contributed to UNICEF's humanitarian assistance worldwide - including in Syria, Lebanon, Somalia and the Lake Chad Basin region – and initiatives to improve sexual and reproductive health and rights in Bolivia, Ethiopia and Mozambique.

Estates

With gratitude, we are pleased to recognize those who generously included UNICEF Canada in their estate. These special legacy contributions, received in 2018, are a testament to those children who are most in need. Through this benevolence, a promised future is ensured.

Estate of Isobel May Allen	Estate of Olive Elizabeth Inkpen	Estate of John Joseph Mills
Estate of Stanislaus F. Ardelli	Estate of Victor William Jones	Estate of Vernon Milsom
Estate of Colette Bertrand	Estate of Lorraine Kealey	Estate of Ruby Faye Mitchell
Estate of Marie-Paule Binette	Estate of George King	Estate of Helen Godwin Morres
Estate of Vera Carnochan	Estate of Noëlla Lahaie	Estate of Margaret Ann Myatt
Estate of Nora June Carpenter	Estate of Jean Le Gall	Estate of Madeleine Perreault
Estate of Raquel Esperanza Ciria	Estate of Neil E. MacCannell	Estate of Lawrence Randall Port
Betty Lou Cowper Charitable Trust	Estate of Linda MacKay	Estate of Hudson & Miriam Sargeant
Estate of Marion Current	Estate of Michael John MacLean	Estate of Walter R. Seaborn
Estate of Dr. Philippe A. d'Entremont	Estate of Urosh Marich	Estate of Marjorie Vivien Smith
Estate of Vera Dolly Denty	Estate of Mary Grace McCaffrey	Estate of Basil Swintuch
Estate of Dr. Donald R. & Laurene L. Fuller	Estate of Gillian Gladys McGrew	Estate of Gwendolyn Turner
Estate of Jack C. Hallam	Estate of Marguerite Ménard Benjamin	Estate of Philip T. Turner
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is their
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