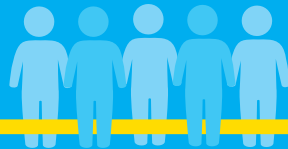


Poverty...

THE ONE LINE

we want our kids to cross

unicef 
canada



Report Card 10

unicef.ca/irc10

Are children falling too far behind?

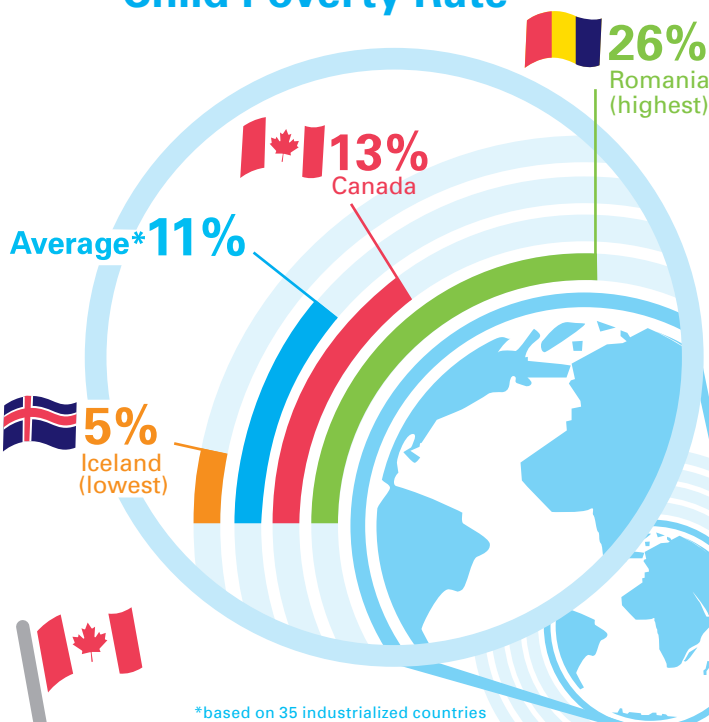
Too many children in Canada live in poverty. With a 13 percent child poverty rate, Canada ranks higher than the average and places 24th of 35 industrialized countries.

Children in Canada are more likely to live in poverty than the overall population.



It's time to make children our priority.

Child Poverty Rate



Canada can do better.

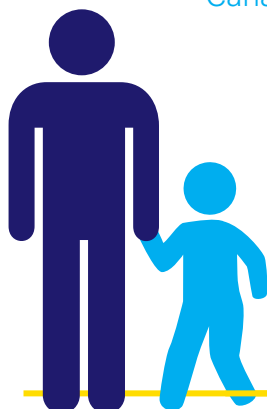
Allowing children to grow up in poverty limits individual potential, reduces economic prosperity and increases social costs for all, such as:

-  Courts and social protection
-  Social assistance
-  Health and hospital services

Put children first!

Canada needs:

- A national strategy to eliminate poverty, with a focus on children.
- National Commissioner for Children and Young Persons to protect the rights of Canada's most vulnerable children.
- Improved child benefits.
- Measures to enable low-income families to keep more income.



Take action!

Join UNICEF Canada to tackle child poverty. Learn about the issues by reading UNICEF Report Card 10: Measuring Child Poverty and ask your MP to put children first.

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