



JOINTEAM UNICEF: FUNDRAISING IDEAS

There are plenty of ways to support UNICEF at Halloween or all year round! Here are just a few ideas:

At School

HOLD A DARE TO WEAR PARTY!

Choose a fundraising goal for your school or class, then dare your principal, a co-worker, or take the dare on yourself, to dress up in a silly costume if your school/ class reach the fundraising goal.

STUDENT CHALLENGE!

Challenge older grades to organize a fundraising activity for younger grades – maybe a haunted house or a soccer game!

HOST A HALLOWEEN PARTY!

Halloween parties are so much fun! Ask students to bring a donation to participate in the party.

WATER CHALLENGE!

For every water tap in your school, donate a loonie to help kids around the world.

HOST A PUMPKIN DECORATING CONTEST!

Have students decorate pumpkins in a central location for other classes to see, displaying a collection box next to each pumpkin. Have students and teachers walking by vote for their favourite design by donating to that pumpkin's box. The pumpkin that raises the most wins!

At Home

BE A GOOD NEIGHBOUR!

Offer to do household chores in exchange for donations to UNICEF.

GIVE SOMETHING UP!

Donate the money you would spend on snacks and treats in one week to UNICEF.

WE'RE HERE TO HELP!

Give us a call at 1 800 308 3248 or email us at oct31@unicef.ca – we would love to help you brainstorm fundraising ideas and help you plan for a successful National UNICEF Day! Contact us today and we will take the guess work out of it all!

Celebrate!

At the end of your fundraiser, don't forget to say thank you to everyone who helped out, participated and donated!