

helping kids everywhere!

JOIN TEAM UNICEF: FUNDRAISING IDEAS

There are plenty of ways to support UNICEF at Halloween or all year round!
Here are just a few ideas:

At Work

HOLD A DARE TO WEAR PARTY

Choose a fundraising goal for your office, then dare your boss or a co-worker to dress up in a silly costume if you and your colleagues reach the fundraising goal.

TREAT YOUR COLLEAGUES TO LUNCH

You can have a potluck or pizza lunch and ask for donations to participate. Make sure you advertise your UNICEF lunch around the office so your colleagues don't bring a lunch from home that day! Consider a potluck with foods from around the world!

HOLD A DENIM DAY

Give your colleagues the opportunity to wear jeans to work one day, or another item of clothing usually not permitted at work, in exchange for a donation to UNICEF!

OFFICE SWAP

Have employees enter a contest to swap offices for a day with your colleague with the nicest office (maybe even the boss!) Charge a \$5 donation to UNICEF for each raffle ticket and maybe give a discount to colleagues who buy more than 3 raffle tickets to increase ticket sales!

At Home

HOST A PUMPKIN CARVING CONTEST

Have contestants carve their pumpkins in a central location for passerby to see, displaying a collection box next to each pumpkin. Have friends, family and people walking by vote for their favourite design by donating to that pumpkin's box. The pumpkin that raises the most wins!

HOLD A HALLOWEEN PARTY IN SUPPORT OF UNICEF

Halloween parties are so much fun! Ask guests to bring donations to UNICEF in lieu of a hostess gift.

BE A GOOD NEIGHBOUR!

Advertise services you are good at around the neighbourhood, like gardening, shoveling snow, raking leaves, walking dogs, babysitting, etc. and ask for a donation in support of UNICEF.

GIVE SOMETHING UP

Encourage your friends and family to give up a guilty pleasure with you for a period of time, like your morning \$5 specialty coffee or trade in your usual restaurant lunch for a brown bag lunch, and donate the money you all save to UNICEF.

WE'RE HERE TO HELP!

Give us a call at **1 800 308 3248** or email us at **oct31@unicef.ca** – we would love to help you brainstorm fundraising ideas and help you plan for a successful **National UNICEF Day!** Contact us today and we will take the guess work out of it all!

Celebrate!

At the end of your fundraiser, don't forget to say thank you to everyone who helped out, participated and donated!