





A Career Opportunity

At UNICEF, we work tirelessly to ensure children survive, wherever children's lives are at risk. As part of the UN, we are active in more countries and have saved more children's lives than any other humanitarian organization.

By embarking on an ambitious campaign, we will reach every child, even those in the most remote and hard-to-reach places with the essentials that every child and every family needs to survive. Because no child is too far.

Consider joining us as our:

Junior Graphic Designer

(12 month contract, full time, based in Toronto)

Under the technical guidance of the Graphic Designer, the Junior Graphic Designer will work with all UNICEF Canada departments to design and produce artwork for all UNICEF Canada departments. This position will also assist in design solutions that answer the strategic and creative briefs while upholding the brand elements of UNICEF Canada.

The responsibilities of the position will include (but are not limited to):

- Develop original creative concepts that meet the needs for each project.
- Design and produce collateral material in English and French, including brochures, signage, on-line and print ads, forms, invitations, web page elements and newsletters from concept to final execution and production.
- Prepare print-ready files and review proofs.
- Develop accurate work timelines and manage time effectively to ensure projects are completed on time.
- Design, slice and gather files for email marketing campaigns.
- Assist in maintaining an archive of all graphic files.

The ideal candidate will have:

- A Graphic Design diploma or degree from a program that was at least three (3) years in duration and included training in:
 - Design process (producing a concept and developing it through to completion)
 - Typography, composition and colour
 - Information design
 - Branding and identity
- Advanced skills in Photoshop, InDesign and Illustrator on a Mac platform.



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- Knowledge of current print technologies and processes should be very comfortable seeing projects through to production.
- The ability to manage projects through outside vendors and internal staff.
- The ability to comprehend, translate and prioritize client requests to job requirements.
- An understanding of the difference between designing for print vs web.
- High attention to detail and the ability to multitask.
- Highly organized, able to manage projects from design inception to completion.
- Bilingualism in English and French (an asset).

For consideration, please submit your resume and cover letter to <u>careers@unicef.ca</u> by **March 27**th, **2015.** Please attach your cover letter (including salary expectations) and resume as one document and reference "Junior Graphic Designer" clearly in the subject heading.

UNICEF Canada sincerely thanks all applicants for their expressed interest in this opportunity, however, only those selected for an interview will be contacted.

Consistent with our Child Protection Policy, the successful candidate must receive clearance by a police background check, including a vulnerable sector screen.

UNICEF Canada is an inclusive workplace and is committed to championing accessibility, diversity and equal opportunity. Requests for accommodation can be made at any stage of the recruitment process providing the applicant has met the requirements for the position.

