

# unicef

## on campus

### What is UNICEF?

UNICEF is the world's leader for children, on the ground in over 150 countries and territories helping children to survive and thrive. A global leader in emergencies, UNICEF saves and helps rebuild children's lives in natural disasters and conflicts. UNICEF is the world's largest provider of vaccines and anti-malaria insecticide-treated bed nets for developing countries. It was created in 1946 to respond to the needs of children after World War II and is the only UN organization exclusively devoted to children.



UNICEF Canada builds awareness and support for UNICEF's global work for children, raising funds to support UNICEF's programmes. It advocates for children's rights in Canada and works with Canadian youth to help them learn about and get involved in international children's issues.



### UNICEF on campus

The UNICEF Campus Clubs Program is a unique student leadership program. It provides college and university students the opportunity not only to learn about global development issues, particularly the needs of the world's most disadvantaged children, but also empowers them to help make a difference in their lives through fundraising and advocacy on campus.

A Campus Club Ambassador is a student volunteer who represents UNICEF within its college or university and orchestrates campus action and participation on its behalf. Existing Campus Clubs are involved in interesting and exciting activities to increase awareness and raise funds.



## Engaging students for international action

Their involvement with UNICEF provides students the opportunity to be associated with the world's largest international children's organization, and to become part of the larger effort for children both here in Canada and overseas. Students have the chance to develop a wide set of skills, from event organization and teamwork to public speaking and awareness-building. Being connected with UNICEF also allows for leadership development and networking

opportunities.

Within a campus, a UNICEF club becomes an actor for a more dynamic and engaged student life. Its diverse activities are always enjoyable for students and foster a feeling of belonging to a student group. For students interested in international issues, this involvement can become an enriching first hands-on experience.

### A UNICEF Club on *your* campus?

Students at your school can get involved too, and get the chance to make a difference while acquiring valuable skills. Their involvement can take different forms, to meet your institution's requirements or student's priorities and interests, and it will for sure contribute to enrich your school's student life!

Activities organized can range from benefit concerts or comedy shows to conferences and exhibits: it is up to the members' imagination to come up with the most original and engaging fundraising and awareness-building activities. The "fun factor" is an integral part of the programme, as youth from Canada engage for youth around the world.

### To start a UNICEF Campus Club, please contact:

**Joelle Woodruff**

Community Engagement  
Coordinator

T : 1.800.567.4483 x8860

F : 416.482.8035

E : [jwoodruff@unicef.ca](mailto:jwoodruff@unicef.ca)

W: [www.unicef.ca/campus](http://www.unicef.ca/campus)

