

Survival Gifts

UNICEF AT SCHOOL

Thank you for helping UNICEF and the world's most vulnerable children. A school fundraiser for UNICEF is a great way to engage students, teach them about important global issues, and have fun at the same time. With your valuable help, UNICEF is committed to bringing health, water, education and play to those who need it most.

THE NEED

UNICEF Survival Gifts provide crucial aid to children living in areas affected by poverty, conflict or natural disaster. When you order a Survival Gift, real life-changing items are shipped from our warehouse in Copenhagen to children and families in need in more than 150 countries around the world.



You can help create lasting change!

\$20 can provide pencils for an entire school. Rarely does something so simple hold the potential to make such an impact! There are lots of ways you can raise funds to purchase real life-changing gifts for children – imagine what you can accomplish as a class or school.

unicef.ca/survivalevent

unicef 
canada

SURVIVAL MAP

In 2010, UNICEF Survival Gifts helped children in 69 countries survive and thrive.

Sierra Leone
692 Bicycles
129 4WD vehicles
121,500 Bed nets

Ghana
6,000 Vaccine carriers

Niger
312,100 HIV test kits
10,313,800 Exercise books
60 School-in-a-box
211,500 Pens and pencils
140,850 Bed nets

Nigeria
2,625,000 Plumpy'Nut® packets
30,810,000 Polio vaccines
936,000 Oral rehydration salts
35,042 Therapeutic milk sachets

Cameroon
3,600,000 Water purification tablets

Nepal
105,000 Plumpy'Nut® packets
1,224,000 Micronutrient powder sachets
4,520 Therapeutic milk sachets

Somalia
120,000 High energy biscuits

Burkina Faso
6,000,000 Polio vaccines

Chad
5,533,500 Plumpy'Nut® packets
500,000 Oral rehydration salts
8,323,000 Polio vaccines
34,020 Therapeutic milk sachets

Democratic Republic of Congo
92 4WD vehicles
33,300 Therapeutic milk sachets
12,918,400 Anti-infection tablets

Afghanistan
271 Tents
9,664,800 Micronutrient powder sachets
40,000 High energy biscuits
44,465 Therapeutic milk sachets

Kyrgyzstan
16,390 Water sanitation kits

Turkmenistan
90,000 Storybooks

Bangladesh
3,000,000 Water purification tablets

Ethiopia
158 4WD vehicles
4,784,000 Measles vaccines

Pakistan
46,124,600 Anti-infection tablets
1,877,600 Micronutrient powder sachets
1,805,400 Plumpy'Nut® packets

Cambodia
3,808,800 Micronutrient powder sachets
200 First aid kits

Myanmar
3,984,000 Water purification tablets
1,207,500 Measles vaccines

Malawi
1,000 Soccer balls

Uganda
150 School-in-a-box
2,482 Soccer balls

Yemen
1,800,000 Oral rehydration salts

getting started

- 1 Decide on the type of fundraiser you wish to hold (see our ideas or create your own).
Pick a fundraising goal for your school. Choose amongst our Survival Gifts selection, organized in 6 themes: Health, Education, Water, Food, Emergency and Play.
- 2 Visit our website at unicef.ca/survivalevent to download additional resources such as pledge forms, posters and videos.
- 3 Promote the event to your school, staff, students and parents.

FUNDRAISING IDEAS

Here are a few suggestions to help you get started, but please feel free to create your own fundraiser if you wish.

Classroom Challenge

Challenge each grade or homeroom to raise funds to buy a specific Survival Gift. For example: Grade Ones vs. Grade Fours, or Mrs. Franklin's Homeroom vs. Mr. Turner's Homeroom Challenge to buy a \$240 School-in-a-Box. It is a fun and easy way to build a bit of competitive spirit to help raise money for kids!

Holiday Gifts

Share the joy of giving to the children who need it most and transform your holiday event or concert into a fundraiser.

BE CREATIVE AND COME UP WITH YOUR OWN IDEAS!

what your funds can buy



LITERACY PACK

For children living in poverty. A stellar choice for the education community!

\$30



BICYCLE

Few children affected by extreme poverty ever own a bicycle. Through your gift, a child can fetch water, do chores, get to school faster-have fun!

\$86



SCHOOL-IN-A-BOX

When crisis strips a community of its educational resources, this inspiring gift transforms a tent or the shade of a tree into a school.

\$240

hints for a successful school fundraiser!

- Visit unicef.ca/survivalevent to download helpful resources, such as posters, videos, and more
- Ask your principal to champion your campaign and send an email out to all staff explaining your fundraiser
- Have classrooms vote on their favorite Survival Gifts they want to purchase
- Hold an assembly to motivate your students about the event
- Set up an online fundraising page at unicef.ca/survivalevent
- Put up posters around your school to promote the event
- Set up challenges between classrooms for the best fundraisers
- Ask a local business to match your school's donations to help children
- **After the event, celebrate and share your success!**

how to donate:

Please send cheques and order form to UNICEF Canada at the address listed below. All cheques can be made payable to UNICEF Canada – Survival Gifts. Please fill out the order form with your choice of Survival Gifts.

Tax deductible donation receipts will be issued for individual contributions of \$25 or more, unless otherwise requested. Please fill out the pledge form accordingly and send back to the address below.

UNICEF Canada

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