

UNICEF is the world leader in providing humanitarian relief for children and their families. We respond to over 300 emergencies per year, informing and shaping interventions. Your support not only allows us to respond to and protect children and families caught in crisis, but also help communities become stronger in the long-term – making sure our efforts are not a bandage on the problem, but a sustainable solution.

UNICEF IN ACTION

In Emergencies, UNICEF focuses on essential interventions required to save lives and protect the rights of children and their families. UNICEF responds in five main areas:

- **Health** – immunization, prevention of diseases
- **Nutrition** – monitoring and treatment of malnutrition
- **Water, Sanitation and Hygiene (WASH)** – provide water, latrines, hygiene promotion
- **Education** – provide education materials, temporary schools, help establish a sense of normalcy
- **Child Protection** – psycho-social support, protection from violence, support separated children and orphans

In 2014, UNICEF responded to over 294 humanitarian emergencies in 98 countries:



13 million people were provided with access to safe water for drinking, bathing and cooking



16 million children vaccinated against measles



1.8 million children were treated for severe acute malnutrition



2 million children were provided with access to improved education, both formal and informal



1.8 million children received psycho-social support

THE ANATOMY OF UNICEF EMERGENCY RESPONSE

FIRST 24 HOURS



RAPID ASSESSMENT

- What are the needs?
- What is the state of infrastructure?
- What supplies are available?
- How many staff are on the ground?



NEXT 48 HOURS

- Map supply routes
- Deploy UNICEF Emergency Specialists
- Deliver emergency supplies



health and hygiene kits



tarps and tents



water purification tablets

TWO WEEKS

- Set up temporary "safe spaces" for learning and play, to help children overcome trauma
- Identify and protecting separated children
- Conduct nutrition screenings and providing treatment



ONE WEEK

- Continue to deliver emergency supplies by air, land or sea



medical supplies



soap



therapeutic food

THREE WEEKS

PREVENT THE SPREAD OF DISEASE

- Conduct mass vaccination campaigns to protect children from dangerous and fast spreading diseases – including measles and polio



FIRST MONTHS

GET CHILDREN BACK INTO SCHOOL

- Provide education supplies
- Train teachers
- Help rebuild damaged schools



BUILDING RESILIENCE

Our world is becoming more uncertain. Disasters are increasing in frequency and severity, with devastating consequences for children. This is why UNICEF's humanitarian work begins long before a crisis. Through educating children and families on how to stay safe and deal with disaster, we are building communities that are prepared for hazards and able to recover quickly, ensuring that when crisis strikes they suffer as little as possible.

WORK TOWARDS LONG-TERM RECOVERY

- Construct stronger schools and health centres
- Improve delivery of social services
- Strengthen water and sanitation systems
- Provide long-term support for orphaned children

Help UNICEF provide immediate relief and recovery in emergency situations. Donate today!

Name: _____

Address: _____

Telephone: _____

Email: _____

Donate by: CC/Cheque
Direct cheque to: UNICEF Canada

Visa MC Amex

Card Number: _____
Expiry: ____/____

Mail to: UNICEF Canada,
1100-2200 Yonge St., Toronto, ON, M4M 3E4

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UNICEF has saved more children's lives than any other humanitarian organization. We work tirelessly to help children and their families, doing whatever it takes to ensure children survive. We provide children with healthcare and immunization, clean water, nutrition and food security, education, emergency relief and more.

UNICEF is supported entirely by voluntary donations and helps children, regardless of race, religion or politics. As part of the UN, we are active in over 190 countries - more than any other organization. Our determination and our reach are unparalleled. **Because nowhere is too far to go to help a child survive.**



UNICEF: LEADERS IN EMERGENCY RESPONSE



GET INVOLVED

For more information on how to get involved with your UNICEF on Campus Club, email: _____
or visit: unicef.ca/oncampus



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