

60th National UNICEF Day!

JOIN TEAM UNICEF: FUNDRAISING IDEAS

There are plenty of ways to support UNICEF at Halloween or all year round! Here are just a few ideas:

At School

1 HOLD A DARE TO WEAR PARTY!

Choose a fundraising goal for your school or class, then dare your principal, a co-worker, or take the dare on yourself, to dress up in a silly costume if your school/ class reach the fundraising goal.

2 WATER CHALLENGE!

For every water tap in your school, donate a loonie to help kids around the world.

3 THE 60TH CHALLENGE!

Find 60 parents, staff, or members of the community who remember donating to UNICEF and ask them to donate \$1 for 60 years of National UNICEF Day! Have them bring in old pictures and videos of them participating to make it more fun!

4 HOST A HALLOWEEN PARTY!

Halloween parties are so much fun! Ask students to bring a donation to participate in the party.

5 HOST A PUMPKIN DECORATING CONTEST!

Have students decorate pumpkins in a central location for other classes to see, displaying a collection box next to each pumpkin. Have students and teachers walking by vote for their favourite design by donating to that pumpkin's box. The pumpkin that raises the most wins!

At Home

1 BE A GOOD NEIGHBOUR!

Offer to do household chores for your neighbours in exchange for donations to UNICEF.

2 GIVE SOMETHING UP!

Donate the money you would spend on snacks and treats in one week to UNICEF.

Celebrate!

At the end of your fundraiser, don't forget to say **thank you** to everyone who helped out, participated and donated!

WE'RE HERE TO HELP!

Give us a call at **1 800 308 3248** or email us at **oct31@unicef.ca** – we would love to help you brainstorm fundraising ideas and help you plan for a successful **National UNICEF Day!** Contact us today and we will take the guess work out of it all!



Pencils for a School



Soccer Balls for a School



Bicycle



School-in-a-Box



Water Pump



School Tent