



How might we understand  
and measure child  
well-being in ways that are  
relevant to the particular  
context of Canada?

#designwithUNICEF Oct. 4-9, 2015

A logo for 'Design Week with UNICEF Canada'. It consists of a yellow rounded rectangle at the top containing the text 'DESIGN WEEK WITH' in black. Below this is a blue rounded rectangle containing the 'unicef canada' logo, which includes the UNICEF globe icon and the text 'unicef canada'. At the bottom is a dark blue rounded rectangle containing the text 'AN OVERLAP EVENT' in white.