

unicef 360°

See what we see. Help save the children we save.

WHAT IS UNICEF 360°?

A first in Canada, UNICEF 360° is a virtual reality documentary series that allows you to experience first hand the struggles facing the world's most vulnerable children and the life-saving impact of UNICEF's Survival Gifts.



WHY UNICEF 360°?

Used almost exclusively for gaming in the past, virtual reality can create connections and understanding beyond what is possible with film. It is impactful because it brings the challenges faced by children in need to light. From clean water, to healthcare, education and more, UNICEF 360° transports you into the lives of at-risk children and shows how UNICEF's work saves lives.

In "Clouds Over Sidra", UNICEF's first virtual reality film, you'll walk in the shoes of Sidra, a 12-year-old Syrian girl, experiencing the challenges of her day-to-day life in Za'atari refugee camp.

UNICEF hopes that through this experience Canadians will be inspired to help Sidra and the millions of other children like her who are fleeing dangerous situations around the world.



For more information about the UNICEF 360° series, including links to the first virtual reality film "Clouds Over Sidra", visit unicef360.com.