



## UNICEF Survival Gifts: Holiday Gifting Ideas

In 2014, UNICEF Survival Gifts helped children in 135 countries survive and thrive. Right now, in more than 190 countries, UNICEF is on the ground helping children and their families by providing healthcare, clean water, food security, education, and emergency relief. Canadians made 39,217 life-changing gift purchases in 2014, totaling \$1,782,970 to help save children's lives.

### Most popular gifts with Canadians in 2014:

1. [Plumpy'Nut](#) – These peanut-based, therapeutic food packs boost a malnourished child's chance of survival. Canadians purchased more than 153,000 packets of Plumpy'Nut in 2014. Each gift is \$12 and includes 21 packages of Plumpy'Nut, enough to help save the lives of seven children.
2. [Bed Nets](#)—Canadians provided 8,952 bed nets in 2014 keeping children safe from malaria. For only \$10, this gift provides two bed nets that help to protect four children from mosquito bites that cause malaria, one of the leading killers of children under age five.
3. [Vaccine Pack](#) — Canadians provided 398,520 vaccines in 2014. Each gift is \$44 and includes 58 tetanus vaccines, 58 measles vaccines and 58 polio vaccines that will guard against these life-threatening illnesses.

### Statistics and gifts that help:

#### For the parent or health care worker on your list.

Malnutrition: 50 per cent of childhood deaths under age five are caused by malnutrition.

- 21 packets of [Plumpy'Nut](#) will treat seven children with acute malnutrition (\$12).
- Malnutrition and infectious diseases are leading causes of child deaths. A Back to Health bundle will help restore the health of a child at risk (\$77).

Malaria: In Africa, one child dies every two minutes from malaria.

- 10 [Bed Nets](#) help protect 20 children from deadly mosquito bites (\$52).
- 116 [Anti-Malaria Tablets](#) help 19 children treat the deadly disease (\$12).

Water: 1,000 children die every day from unsafe water and a lack of basic sanitation.

- [Water Purification Tablets](#) (3,741 tablets per purchase) will help provide clean water for 10 families for one year (\$29).
- A [Local Water Pump](#) will help 300 people access clean water and improve the lives of a whole community (\$475).

#### For the teacher, student or grandparent on your list.

Education: Globally 58 million primary school-aged children are not attending school. Help provide quality education with these gifts:

- [Train a Teacher](#) to provide a great foundation of learning and improve the quality of education (\$60).
- [Literacy Pack](#) – improves the lives of children living in poverty by providing them with the tools to learn – includes exercise books, pencils and textbooks (\$43).

#### For the global citizen and new parent on your list.

Birth Registration: The births of nearly one third of the global population of children under five have never been registered; robbing children of health care, education and protection and putting them at risk of child labour and trafficking.

- [Birth Registration](#) provides children with a name and identity and a chance for a better life. Registration for one child (\$9).

- [Blankets for Babies](#): Keep vulnerable babies snug and warm with a set of three blankets protecting them from cold and illness. (\$28 for a set of three blankets). This gift is matched by JoMedia and will double in impact.
- [Counsel a Child](#): Help a child who has been a victim of human trafficking or abuse begin their journey of healing with psychosocial counseling (\$18 for one month or \$54 for three months of counseling).