

Launched at the Women Deliver Conference in June 2019, UNICEF Canada invites you to join this group of global citizens committed to creating maximum impact for children. This four-year donor engagement journey will be a transformational experience that brings together a community of powerful women to drive sustainable change for children.

The Journey

- Join an exclusive women's circle with 50 Canadian leaders, each making an investment of \$100,000 (to be fulfilled within four years)
- Participate in up to two field trips (over four years) to visit funding projects to learn and witness the impact delivered
- Attend events such as the United Nations General Assembly (New York City) with additional UNICEF programming
- Bi-annual Cisco telepresence sessions provide the opportunity to report on progress and share learnings from field travels
- Participate in other activities, including UNICEF Canada donor and fundraising events, UNICEF global events and unique partner events
- With access to advocacy and learning materials from the world's leading experts on child protection & health, education, sanitation, poverty, gender equity and sustainable development participate as an advocate for children globally

Investment Impact

We consulted with our colleagues around the world to determine the biggest impact a group of leading Canadian women could have globally and they came back with the answer – education.

UNICEF has been investing for decades in strengthening education systems and addressing access, quality, and completion of education across pre-school, primary, and secondary ages during emergencies and in low and middle-income countries. And that is why we are inviting you to invest in each stage of the education process, impacting hundreds of thousands of children, with three exciting programs. Education is a right and a driver of equity, empowerment and economic growth. And proper nutrition fuels children's growth, brain development, productivity and potential.

Education/Nutrition Program Focus & Locations

- Mongolia - Early childhood development
- Bolivia – Primary School
- Ghana – Secondary Education

All three of these programs were selected in consultation with our global, regional and national education and innovation experts. These programs represent the best value for investment, because they are:

- Addressing the current challenges of the most vulnerable and marginalized groups affected by urbanization and climate change
- Reaching the largest number of beneficiaries
- Delivering sustainable, scalable and innovative education and nutrition solutions in countries where you can safely visit
- UNICEF can scale up quickly with private investment and donors.

Join us on this exciting new journey of engagement, learning, advocacy and influence that will change your life and leave a lasting impact for children.

Contact: Linton Carter, Chief Development Officer, UNICEF Canada lcarter@unicef.ca or at 647-985-5468