



Annual Goals Sheet

UNICEF on Campus clubs are required to submit a completed copy of this sheet at the beginning of the year, which will outline their goals for the academic year for fundraising, awareness and advocacy.

Fundraising Goal:

What kind of events or campaigns will you host to raise funds for children around the world? It is required to host a minimum of 3 events or campaigns throughout the academic year, and these can be done virtually and/or in partnership with other clubs. Please list your major events (with a brief description) and total fundraising goal for the year.

Event 1:

Event Name: _____

Fundraising Goal: _____

Event Description:

Event 2:

Event Name: _____

Fundraising Goal: _____

Event Description:



Event 3:

Event Name: _____

Fundraising Goal: _____

Event Description:

Total Fundraising Goal for the year: _____

Awareness Goal:

How many people do you aim to engage through events, social media, etc.? _____

How many active volunteers do you want to engage during this academic year? _____

Advocacy Goal:

What are your advocacy goals for the year?