

U-Report Canada Ambassador (Volunteer Position)

Are you a young person between the ages of 13-24? Are you passionate about youth inclusion in decision-making and making a difference in your community? Become a U-Report Ambassador and help us get more young people signed up as U-Reporters and amplify their voices.

U-Report is a digital platform for youth that asks poll questions to get their perspectives on issues and decisions that affect them. It is an opportunity for young people to be part of the change they want to see in Canada and speak out on issues that matter to them. U-Report Canada is free, confidential, and open to anyone ages 13-24. U-Report polls are sent over Facebook Messenger, WhatsApp, or by text message, and signing up takes less than a minute. Learn more at www.ureportcanada.ca.

Overview:

- Approximately 2-4 hours per month, starting January 2023
- Recruit youth between the ages of 13-24 in your community to join U-Report
- Co-develop poll questions and amplify results
- One-year commitment, with three virtual meetings throughout the year
- Opportunities to receive honoraria in recognition of your time and contributions

U-Report Ambassadors will help us reach our goal to recruit 1,000 new U-Reporters by the end of 2023, by promoting U-Report within your community. You will imaginatively and actively promote awareness of U-Report, particularly among youth ages 13-24, and recruit and support youth in your community to become U-Reporters. You have and are developing strong communication and people skills, you have advanced knowledge of your community and how to reach youth (especially online), you are social, you are creative, you take initiative, and you can work independently.

Below are the responsibilities of the position.

Recruit youth to join U-Report:

- Create and implement recruitment and promotion strategies in your community and online
- Work with youth and youth organizations in your community to recruit U-Reporters
- Research, plan for and attend in-person or virtual events that youth are attending
- Seek opportunities to introduce U-Report to youth, and encourage them to sign up
- Build relationships with youth organizations, attend online youth gatherings, etc.
- Promote U-Report at virtual or in-person events, conferences, programs, etc.
- Collaborate with other U-Report Ambassadors on recruitment activities

Advise on poll themes and questions:

- Contribute your ideas for poll topics at the annual kick-off meeting
- Co-develop poll questions in youth-friendly language (optional)

Create and amplify U-Report content on social media (optional):

- Develop creative and engaging social media content related to U-Report and U-Report poll topics, such as blogs, videos, and graphics
- Share U-Report social media content on your own channels, and encourage others to do the same

Collaborate with U-Report Ambassadors from across Canada:

- Attend three virtual meetings per year
- Join and participate in the U-Report Ambassador Discord channel
- Work together on presentations, initiatives, creative projects, and poll development

The ideal candidate will have:

- Experience or interest in developing skills related to one or more of the following areas: communications, youth engagement, public speaking, advocacy, outreach, or promotion.
- Basic knowledge of social media platforms, Google Docs, and Zoom
- Bilingualism in English and French (or another language) (an asset)

If you are under 18 years old, you will need to obtain parent/guardian permission to participate.

How to apply:

Fill out the U-Report Ambassador application form: <https://bit.ly/3hDZPfl>

Please submit your application by 11:59pm on Sunday, January 15, 2023. Applicants will be notified by January 20, 2023.

UNICEF Canada is an inclusive workplace and is committed to championing diversity, equity, inclusion and accessibility. Requests for accommodation can be made at any stage of the application process. To request accommodation, please contact youth@unicef.ca