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# Impact Report 2021

The Race to End the COVID-19  
Pandemic for Everyone

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June 2022

# Message from CEO and Board Chair

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It is a common belief that crises change us. What if they reveal who we really are? There has been no greater trial for humanitarian and development work than during the COVID-19 pandemic. Yet in 2021, UNICEF Canada's lean team, plus 164,000 generous supporters across this country, rose above their personal challenges to help [change the course of this global crisis and invest in the futures of children everywhere.](#)

Last year marked UNICEF's 75th anniversary — a reminder of our ongoing essential role in defending the rights of every child. On a scale larger than ever, inequities are leaving children at risk. With incredible support, UNICEF Canada remained agile in responding to the urgent needs of children and families around the world, while also moving on groundbreaking programs like educating girls with disabilities in Somalia.

We also met another extraordinary challenge: fundraising for the equitable global delivery of COVID-19 vaccines and treatments. Together, we raised more than \$28 million — including \$9.6 million through our historic [#GiveAVax campaign](#) that was matched by the Government of Canada. This report spotlights the diverse groups of supporters who made it possible, with resolve to help bring this pandemic to an end.

We closed UNICEF Canada's 2018-2021 strategic plan, and developed goals through 2025 to increase our reach for even more children, and secure our role as the leading advocate for child rights with governments. Last year gave us high hopes for what we can achieve together. The work of UNICEF—and the critical importance of your generosity and advocacy—continues. Thank you for showing your big hearts, and for rising to the challenge of getting childhoods back on track.

Sincerely,



A handwritten signature in black ink, reading "David Morley".

**DAVID MORLEY, C.M.**  
PRESIDENT & CEO



A handwritten signature in black ink, reading "Chris Simard".

**CHRIS SIMARD**  
BOARD CHAIR

# Our Impact Together in 2021

Canadian supporters helped:

## Mobilize

**\$34.8 million**

for global emergencies, including COVID-19 response, Haiti, Yemen and Syria.

## Engage

**1200**

Canadian youth [U-Reporters](#) on issues that matter to them.

## Raise nearly

**\$2.8 million**

for India's COVID-19 healthcare crisis, with a focus on replenishing [medical supplies like oxygen](#).

## Reach

**1,769,659**

children with 31,678 life-saving [Survival Gifts®](#).

## Supply

**221**

water pumps to provide safe water for children and their communities, with support from our Water for Life Gala donors.

## Collaborate with

**487**

schools, families and community groups to fundraise for the world's most vulnerable children and those affected by the pandemic.

Here's how your support also helped during global emergencies in 2021



**2.4M**

children received treatment for severe acute malnutrition



**34M**

people had access to safe water



**812M**

people reached with messaging on disease prevention



**110.7M**

children accessed education, including early learning



**5M**

children and caregivers received mental health and psychosocial support

For more information on our impact together for children, visit [unicef.ca/ProgramsImpact](https://www.unicef.ca/ProgramsImpact)

\*Results at November 1, 2021

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# Standing Together for Global Vaccine Equity

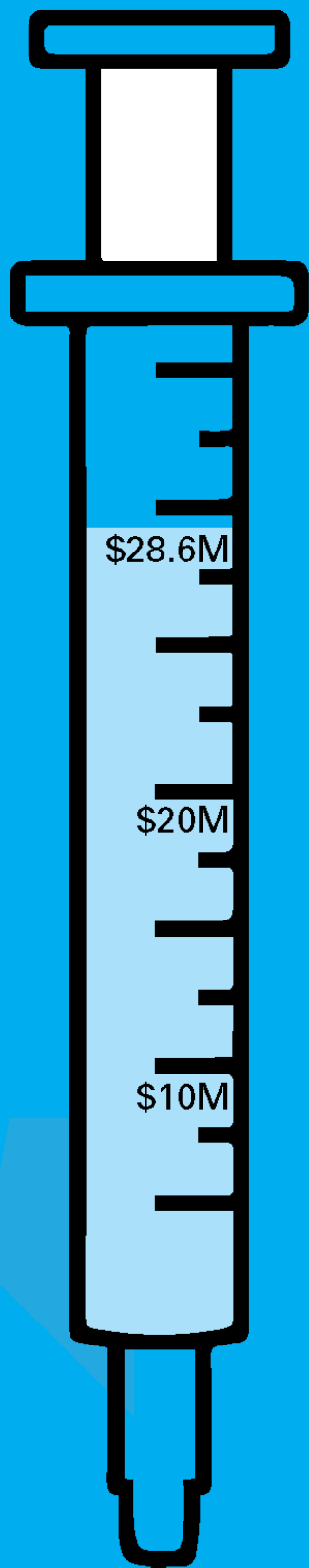
How Canada united for the largest humanitarian response of our lifetime

The COVID-19 pandemic called on UNICEF in a way that we could not have predicted two years ago. Now, we are celebrating the supporters across Canada who have helped us step up to the challenges of vaccinating the world against the virus.

In late 2020, the World Health Organization asked [UNICEF to serve as delivery partner](#) for the COVAX Facility, with a focus on global vaccine equity. UNICEF already procures and distributes more than 2 billion vaccines to 100 countries annually, for the routine immunization of children, preventative campaigns and outbreak response. But this was uncharted territory; it had to be the largest and fastest mass immunization campaign in history. The role of UNICEF was amplified — to thoroughly prepare countries to receive the vaccines, address vaccine hesitancy, safely transport vials at ultra-cold temperatures, and rapidly get doses into arms. It goes far beyond UNICEF's work for children, requiring magnanimous philanthropic support.

On February 24, 2021, the first vaccines arrived in Ghana. Soon after, UNICEF Canada's [#ShareTheHealth](#) campaign united philanthropic leaders, including businesses and foundations, to call for donations and a commitment to global vaccine equity. We then created [#GiveAVax](#) — through which more than 40,000 Canadians donated a total of \$9.6 million to support the procurement and delivery of COVID-19 vaccines. This amount was generously matched by the Government of Canada.





UNICEF Canada raised \$18,938,290 in 2021 for the equitable delivery of COVID-19 vaccines, tools and treatments. Of this incredible amount, the Government of Canada matched \$9.6 million, bringing the total amount to **\$28,225,647** raised here in Canada.

By December 31, 2021, we had **reached 144 countries** with COVID-19 vaccines.

"Canadians have shown time and again how generous they can be in times of need. With gratitude for our good fortune we can reach out, give back and help others get their vaccine too."

- THE HON. HARJIT S. SAJJAN, MINISTER OF INTERNATIONAL DEVELOPMENT

"To end this pandemic, we need to think globally and act locally to make a difference beyond our families and our company— this is the basis of real positive change around the world. As a global company, we are engaging great people who make a difference every day in their communities, with our clients, and with each other. Together, we saw the imperative to support the world's largest mass health campaign to stop the COVID-19 virus and move forward into a better future."

- JOHN BIANCHINI, CHAIRMAN AND CEO, HATCH

"Contributing to a more creative, healthy and equitable society is an integral part of the Chan family's ethos. Chan Family Foundation is pleased to support equitable COVID-19 vaccine delivery through UNICEF Canada so that we can contribute to a global effort of providing access to vaccines, to help improve health and safety for everyone across the world."

- JENNIFER PENG, ACTING EXECUTIVE DIRECTOR, CHAN FAMILY FOUNDATION

“When UNICEF was tasked with procuring and delivering COVID-19 vaccines, we knew it was going to stretch us,” says Dr. Robin Nandy, an epidemiologist, and UNICEF’s Chief of Immunization until July 2021. “The response from Canadians has been extraordinary. Working together to vaccinate the world is how we can help move everyone past this pandemic and the constant worry about life-threatening new variants. Of course, at the heart of this massive endeavour is our hope that it will also help children to reclaim their childhoods.”

Funds raised across Canada have helped provide everything it takes to transport and safely administer the vaccines. This includes cold-chain equipment, plus syringes, safe-disposal boxes and personal protective equipment—including 23.8 million N95 respirators, gloves, gowns and hand-hygiene supplies—for the health workers who are [giving the vaccinations](#).

Critically, funds also supported health systems to ensure that vaccines reach health workers and other high-risk populations who urgently need them. UNICEF has helped governments to foster nationwide trust through the delivery of evidence-based communications, and by tracking and addressing misinformation. UNICEF worked with the World Health Organization to design, approve and support health worker training programs. This includes open access to an online training course that is free to use for health systems and individual health workers around the world. These training programs have benefited from UNICEF’s long-established routine immunization programs for children.

In less than one year since Ghana greeted UNICEF’s very first shipment of COVID-19 vaccines, millions of families across 144 countries could see the light at the end of the tunnel because of supporters who put their trust in UNICEF. Although we still have a long way to go before everyone—everywhere—is protected from COVID-19, we have great hope for what we can achieve together. In 2022, UNICEF is continuing to engage communities through multiple platforms, to help build trust and increased uptake of vaccines.

**Thank you.**



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## Gratitude from the frontline

Nurse Jeanne Lusungu (pictured) works at the provincial hospital of North Kivu, Democratic Republic of the Congo. Before [UNICEF delivered COVID-19 vaccines to protect frontline health workers like her](#), she worried a lot.

“At the start, I left home. I was afraid to be home and infect my children and my whole family. Since the start of the vaccination campaign, I have been seconded to the hospital vaccination centre,” Jeanne explains. Now she is vaccinating dozens of people against COVID-19 every day, thanks to UNICEF supporters.

# Top UNICEF Canada Milestones of 2021

Highlights from a year of action for children's rights.

## Vaccine Advocacy for Education Workers



In February, UNICEF Canada invited the public to call on the Canadian government—and governments around the world—to prioritize education workers for COVID-19 vaccines after frontline health workers and other high-risk populations. We voiced that vaccine protection would help education workers to continue playing the critical role of teaching children in the classroom. More than 14,000 people across Canada took the advocacy action, and three jurisdictions committed to prioritizing vaccines for education workers.

## Counting Kids in Canada's Elections



Ahead of the federal election last fall, we launched our second #VoteForEveryChild advocacy campaign, challenging eligible voters to make their ballot count for every child in Canada and around the world. We also called on Canadians to champion policies that would improve childhoods everywhere, such as lowering Canada's voting age from 18 to 16. Our domestic advocacy team helped coach a group of 13 youth from across Canada who are challenging a section of the Canada Elections Act, and calling for Canada's voting age to be lowered.

## Action on Global Malnutrition Crisis



In November, we undertook a public advocacy campaign leading up to the 2021 Nutrition for Growth Summit, to join and amplify voices across NGOs, 13 civil society organizations, and concerned Canadians. Together, we asked the Government of Canada to pledge bold, immediate expansion of life-saving nutrition programs and services with a focus on child survival, and the prevention, treatment and early detection of malnutrition and wasting. As a result, we secured a meeting with Canada's new Minister of International Development in his first weeks on the new file, uniting to recognize the urgency of Canadian assistance.

## Strategic Plan 2022-2025



UNICEF Canada's 2018-2021 strategic plan concluded last year after firmly establishing our domestic advocacy program, and growing our monthly giving program by 40 per cent. Our [2022-2025 strategic plan](#) will increase our reach for even more children, and secure our role as the leading child rights advocate with governments. A commitment to diversity, equity and inclusion is front and centre, to provide a sense of belonging for all people in Canada who want to stand with children for their rights.



# Love My Neighbour:

Paying it forward for global vaccine equity



**A porter hikes with a cold box of COVID-19 vaccines, syringes, and safe-disposal boxes, to health facilities in Nepal's remote far-west region (March 5, 2021)**



Thirteen-year-old Carter wasn't thinking about material gifts as he approached his milestone birthday last fall — his second 'pandemic birthday'. Global vaccine equity was the only thing on his wish list. In lieu of gifts, he chose to fundraise for the Love My Neighbour initiative, in support of UNICEF Canada.

"I want to help other people around the world have access to COVID-19 vaccines. I understand the feeling of not being able to feel safe not having a vaccine," says Carter, who recognized the responsibility of paying it forward after receiving his own first dose.

Love My Neighbour is a national movement for global vaccine equity, founded in 2021. Participants have raised funds and awareness for UNICEF's work to get COVID-19 vaccines to our global neighbours in low-income countries. The collaboration includes 35 organizations with 12 different faith affiliations between them, and is a true reflection of the diversity of Canadian communities. By December 31, their fundraising total was \$645,000 — enough to reach 25,800 people in high-risk groups with two-dose vaccines, including frontline health workers.

The initiative's founder, Sara Hildebrand, says that children and youth have been some of their most ambitious fundraisers. A kindergarten class at Leo Baeck Day School proudly took on the challenge, raising \$1,200. The Riverdale High School Muslim Students Association hosted a bake sale in the park. From a rabbi's lake swim to a minister's buzz cut, rummage sales and birthday donations like Carter's, [the beauty of Love My Neighbour is in its grassroots engagement](#). Organizers also advocated to the Government of Canada to donate doses to countries still waiting.

In November, UNICEF Canada cheered Love My Neighbour's recognition as the Association of Fundraising Professionals' Outstanding Philanthropic Group. In her virtual acceptance speech, Hildebrand assured attendees that their work is far from over. "We know we live with extraordinary privilege here in Canada, and that calls us to extraordinary responsibility. The task ahead for UNICEF remains huge, and we want to strengthen UNICEF's arms again in 2022."



**Photo:** Carter's gratitude for his own COVID-19 vaccine in 2021 motivated him to raise funds for global vaccine equity, along with thousands of people across Canada.



MFLalonde  
@mflalonde

Ending the pandemic is a global effort. The [#LoveMyNeighbourProject](#) collects donations for [@UNICEFCanada](#) to deliver 2 doses of vaccine to the world's hardest-to-reach places. [#Orléans](#), I encourage you to support this amazing initiative & [#GiftaVax](#) at <https://bit.ly/3iAw9fS> [#LMN](#)



1:59 PM - Jul 22, 2021 - Twitter for iPhone

Miriam, 10, holds her favourite book, *Puss in Boots*, from a Mobile Library initiative.

# Advancing School Systems in Ghana

with MasterCard Foundation



© UNICEF/UN427399/Adatsi

A landmark investment by Mastercard Foundation in Ghana, via UNICEF Canada, has enabled children—especially girls—to stay connected to learning throughout the COVID-19 pandemic, and have motivation to return to the classroom. Critically, the investment has also contributed to the Ghana education sector's inclusivity, long-term resilience and adaptability during emergencies.


In 2021, 8 million students in Ghana were reached with radio learning modules for core curriculum subjects during lockdowns. In addition, 7,050 girls received bursary support to secure their re-entry into school once public health authorities cleared classrooms to reopen. The generosity of Mastercard Foundation has helped to build school enrolment by supporting intensive back-to-school campaigns across the country, and in remote communities — including promotions about safe schools, pregnancy and schooling, disability issues, psychosocial support and more. Fifteen hundred primary teachers have been trained on differentiated learning, to better meet the individual learning needs of students.

More than 8,000 children like Miriam, 10 (pictured), enjoyed access to a Mobile Library initiative, which brought books to their communities every two weeks last year. “This is now my favourite book,” says Miriam as she clutches *Puss in Boots*. “My sister helps me read it and she explains the story to me. The cat is my favourite character.” The project engaged primary-school-aged children and their families to appreciate the importance of reading at home, particularly during school closures.

“When children are not learning, they are less likely to break out of the cycle of poverty,” says Anne Claire Dufay, UNICEF Representative in Ghana. “Thanks to Mastercard Foundation, UNICEF in Ghana has been able to support government efforts to ensure innovative opportunities for safe and quality continuous learning for every child.”

UNICEF thanks Mastercard Foundation for their magnanimous support of children's right to education in Ghana, and in Senegal where similar projects are underway. These solutions are mitigating the short-term effects of COVID-19 on students while accelerating progress toward more inclusive, resilient education systems.





A girl reads from her UNICEF exercise book at a Somaliland school in February 2021.

# Partnering for Education:

## Empowering girls with disabilities in Somaliland

© UNICEF/UN0414907/Naftalin

When the special needs classroom at Omar Khatab Lower Primary School was damaged by fire three years ago, principal Abdelhaziz Ahmed feared for the future. It was the only classroom at the school dedicated to the needs of 25 children with disabilities, and one of only a handful in all of Somaliland. In a society where disability is met with stigma and pervasive discrimination, integrating the children into mainstream school proved difficult. Funding through UNICEF Canada's UNdaunted® campaign changed everything.

In 2019, the school became one of 65 in Somaliland selected by the Ministry of Education to participate in a new UNdaunted project that supports education for children with physical and intellectual disabilities. Made possible with funding from the Government of Canada, the project has trained educators on disability-sensitive teaching methods, supplied students with learning materials, and constructed gender-segregated and accessible toilets. In 2021, work took place to retrofit 20 more schools with accessibility upgrades.

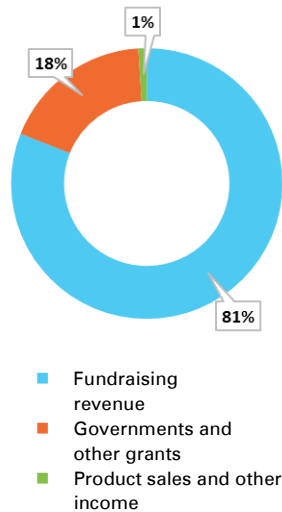
Educator training gives focus to empowering girls, whose right to education faces unique obstacles when combined with disability, negative gender norms and risk of gender-based violence. Aziza, 13, now has a specialized classroom environment that supports her love of science and her dream of becoming a doctor. She has attended the school since grade one and recalls how, before UNdaunted, the latrines were dilapidated. The toilets are now accessible, with cement floors and flowing water.

The UNdaunted project in Somaliland currently reaches 800 children. By 2023, the goal is to reach 156 schools, and 7,500 girls with disabilities in formal and non-formal education settings — including in Somalia's other vulnerable regions of Puntland and Federal Government of Somalia. We are grateful for the leadership of the Government of Canada. We also thank the many other visionary supporters who have helped thousands of girls across sub-Saharan Africa access their right to safe, quality, inclusive education since the very first UNdaunted projects began in 2018.

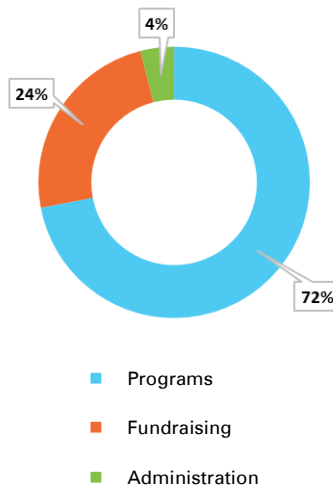


# Financial Highlights

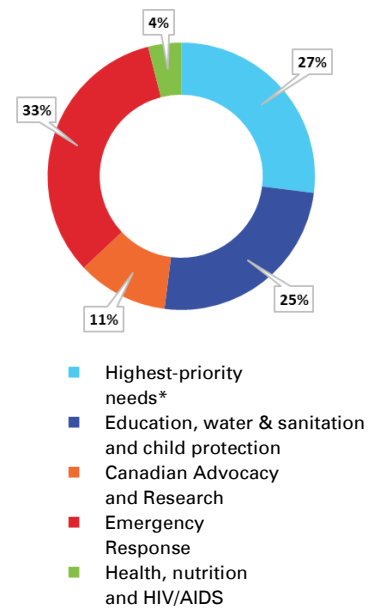
## Sources of revenue



## Expenses



## Program expenses



Above charts are based on a three-year average.

\* Funds directed towards highest-priority needs are flexible funds (unrestricted) that allow UNICEF to respond quickly and effectively whenever and wherever the children we serve are most in need or most at risk. For more information about flexible funds, visit [unicef.ca/WhereYourMoneyGoes](https://www.unicef.ca/WhereYourMoneyGoes)

## Summarized statement of revenue and expenses

| Year ended December 31                              | 2021<br>\$        | 2020<br>\$        |
|---|-------------------|-------------------|
| <b>Revenue</b>                                      |                   |                   |
| Fundraising   | 62,025,129        | 48,200,312        |
| Government and other grants                         | 5,738,356         | 12,580,823        |
| Government matching funds                           | 9,675,928         | —                 |
| Product sales and other income                      | 233,757           | 395,773           |
| <b>Total revenue</b>                                | <b>77,673,170</b> | <b>61,176,908</b> |
| <b>Expenses</b>                                     |                   |                   |
| <b>Programs</b>                                     |                   |                   |
| International contributions                         | 43,475,918        | 43,968,171        |
| Government matching funds                           | 9,675,928         | —                 |
| Public advocacy and Canadian programs               | 5,476,872         | 3,799,215         |
| <b>Programs subtotal</b>                            | <b>58,628,718</b> | <b>47,767,386</b> |
| <b>Fundraising and administration</b>               |                   |                   |
| Fundraising   | 16,274,291        | 11,372,829        |
| Administration                                      | 2,719,912         | 1,998,885         |
| <b>Fundraising and administration subtotal</b>      | <b>18,994,203</b> | <b>13,371,714</b> |
| <b>Total expenses</b>                               | <b>77,622,921</b> | <b>61,139,100</b> |
| <b>Excess of revenue over expenses for the year</b> | <b>50,249</b>     | <b>37,808</b>     |

# Frequently Asked Questions

## How do you spend donor dollars?

For every dollar raised, UNICEF Canada spends 72 cents (three-year average) on programs to help children around the world survive and realize their rights. In 2021, this amounted to \$58,628,718. The impact of donor dollars is multiplied many times over through UNICEF's unique ability to collaborate and scale up projects for even more children. Fiscal year 2021 was an atypical year for UNICEF Canada because we raised \$28,225,647 to support the procurement and distribution of COVID-19 vaccines, tools and treatments — a major undertaking as part of UNICEF's new global mandate to help lead this humanitarian response. Our cost of fundraising and administration is a three-year average of 28%, which compares favourably with sector standards. Our best practices in transparency, accountability, ethical fundraising, staff management and governance have repeatedly earned us Imagine Canada's Standards Accreditation.

## How do you decide where funds go to help children?

Your donations support the most important needs of children around the world, for short-term and long-term impact. UNICEF bases its decision-making on extensive data and research, partnerships, and knowledge directly from the countries we work with. When donations are unrestricted, it enables us to lead new approaches, work innovatively across the entire span of childhood, and adapt to changing situations — particularly during emergencies. Find more on this at [unicef.ca/WhereYourMoneyGoes](https://unicef.ca/WhereYourMoneyGoes)

## Does UNICEF receive funding from the United Nations?

No. Although we are considered part of the UN family of organizations, we rely entirely on voluntary contributions from individuals, foundations and corporations — as well as grants from governments who trust UNICEF to create results and impact for children.

## What is UNICEF Canada doing to become a more anti-racist and anti-discrimination organization?

In 2021, we undertook a comprehensive review of our culture, policies and approach, and have made diversity, equity and inclusion one of three top priorities in our 2022-2025 Strategic Plan. We seek to become the organization of choice for all people in Canada who want to protect and promote child rights, and to increase our ability to engage and be an ally for diverse communities. You can learn more about this priority at [unicef.ca/StrategicPlan](https://unicef.ca/StrategicPlan)

## How is UNICEF different from other humanitarian and development organizations focused on children?

UNICEF has presence in more than 190 countries and territories. We ensure that our innovative methods and programs are sustainable, by partnering with key actors on the ground (governments, communities and local partners) to expand impact. As part of the UN family, we have a unique influence with governments that helps to scale up and sustain successful initiatives. UNICEF is the only organization named in the 1989 Convention on the Rights of the Child.

## What do you do to help children in Canada?

UNICEF is the world's largest collector of data on every aspect of being a child. This helps us identify needs so we can advocate for the rights of every child, everywhere — including in Canada. We bring together young people from across Canada to advocate for policy changes and the involvement of youth in policy decisions that affect their well-being.

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If you still have questions, please reach out to us at [info@unicef.ca](mailto:info@unicef.ca) or call 1 800 567 4483.

More of your questions can be answered at [unicef.ca/frequently-asked-questions](https://unicef.ca/frequently-asked-questions)

# Our Leadership

## 2021 Board

**Chris Simard** (Chair) (AB)  
Partner, Bennett Jones LLP

**Mabel Wong** (Vice Chair) (ON)  
Managing Director,  
Brookfield Asset Management

**Helen Burstyn, C.M.** (ON)  
Managing Director, Crescent  
Investment Partners & Co-  
Founder, Burstyn Inc.

**Linda Ezergailis** (ON)  
Managing Director,  
Institutional Equities Research,  
TD Securities

**Monika Federau** (ON)  
Corporate Director and  
Philanthropist

**Katrina German** (SK)  
Founder and CEO,  
EthicalDigital.ca

**Sebastien Gittens** (AB)  
Partner, Bennett Jones LLP

**Anthony Giuffre** (AB)  
CEO, Avenue Living Group

**Heidi Henschel** (ON)  
Founder, Fairmount  
Foundation

**Brett Herman** (AB)  
President & CEO,  
PetroShale Inc.

**Naren Kalyanaraman** (ON)  
Partner, Cybersecurity,  
Privacy & Financial Crimes  
Pricewaterhouse Coopers  
(PwC)

**Jamie Loughery** (ON)  
Regional President, BMO  
Private Wealth Ontario

**James McPhedran** (ON)  
Board Director and Senior  
Advisor

**Joane Mui** (ON)  
Partner, KPMG Enterprise

**Katrin (Kathy)  
Nakashima** (QC)  
Chair of the Board,  
Montreal Children's Hospital  
Foundation

**David Robertson** (BC) Head  
of School, Queen  
Margaret's School

**Geeta Sankappanavar** (AB)  
Founder and CEO, Akira  
Impact

## Honorary Council

**Claude Dussault** (QC)

**Carey Garrett** (ON)

**The Giuffre Family** (AB)

**Colin MacDonald** (NS)

**Gail MacNaughton** (ON)

**Noella Milne** (ON)

**Sue Riddell Rose** (AB)

## UNICEF Canada Executive Team

**David Morley, C.M.**  
President & CEO

**Linton Carter**  
Chief Development Officer

**Rowena Pinto**  
Chief Program Officer

**Dave Spedding**  
Chief Operating Officer

**UNICEF Canada thanks our outgoing Board Chair Chris Simard for his exceptional volunteer contributions, heartfelt communication and vision over 22 years of involvement. We are pleased to welcome board member James McPhedran to the role of Board Chair for the 2022-2025 term. James joined the board in 2018 and has recently chaired the Governance Committee.**



# 2021 Donor Listing

During an extraordinary year, 164,000 generous Canadian donors gave 959,200 gifts to UNICEF Canada to change the course of the global crisis, and get childhoods back on track everywhere.

## UNICEF Global Champions (\$1,000,000+ cumulative)

- The Fairmount Foundation
- The Garrett Family Foundation
- Anthony & L. Britt Giuffre Family Fund
- The Giuffre Family
- Government of Canada
- Hallmark Cards, Inc.
- The Houssian Foundation
- Dr. Louisa Huband & Craig Moffat
- IKEA Canada
- International Zinc Association
- The Eric Jemetz & Stephen Wannamaker Fund
- Kiwanis Foundation of Canada
- The Lawson Foundation
- The Estate of Stephan & Sophie Lewar
- Lyle S. Hallman Foundation
- Mastercard Foundation
- Pan American Silver Corp.
- Peel District School Board
- Riddell Family Charitable Foundation
- Slight Family Foundation
- Teck Resources Ltd.
- Tim Hortons
- Anonymous (7)

On behalf of children everywhere, thank you.

The following lists recognize gifts committed to UNICEF Canada between January 1, 2021 and December 31, 2021. We apologize for any omissions or errors. Please contact us at 1 800 567 4483 if you have any questions or concerns.

## Corporate Giving (\$10,000+)

- Air Partners Corp.
- Axia FibreNet
- B2Gold Corp.
- BHOK IT Consulting Inc.
- Bimbo Canada
- BMO Financial Group
- Bravura Group
- Brookfield Partners Foundation
- Calgary Flames Foundation
- CIBC
- Clé de Peau Beauté
- Emma Donoghue Ltd.
- Expedia Group, Inc.
- Hallmark Cards, Inc.
- Hatch
- Hillsdale Investment Management Inc.
- IAMGOLD Corporation
- IKEA Canada
- Intact Financial Corporation
- International Graphics ULC
- J. S. Cheng & Partners Inc.
- JAM Direct Inc.
- Kohn Crippen Berger
- KREW
- Krug Inc.
- Lallemand Inc.
- LEA Group
- Loblaw Companies Limited
- L'OCCITANE en Provence
- Louis Vuitton
- Mackenzie Investments
- Maple Leaf Foods
- Mastercard Foundation
- McDaniel & Associates Consultants Ltd.
- Medavie Health Foundation
- New Gold Inc.
- Pan American Silver Corp.
- PANDORA Jewelry
- Power Corporation Of Canada
- RBC Capital Markets
- RBC Foundation in support of RBC Future Launch
- RPIA
- Scotiabank
- Shaw Communications Inc.
- Sherritt International Corporation
- Spin Master Corp.
- Sun Life Financial
- Teck Resources Ltd.
- Toronto Regional Real Estate Board
- Tourmaline Oil Corp.
- UNICEF Canada Employees
- WSP Global Inc.
- Zurich Canada
- Anonymous (16)

## Community Partners (\$5,000+)

- Accor North & Central America
- Anzans Photography
- Canadian Baptist Ministries
- Doret Cheng
- Community Mennonite Church of Stouffville
- Congregation of the Sisters of Mercy
- Congregation of the Sisters of St. Joseph in Canada
- Dharma Drum Mountain Buddhist Association
- Hillsdale Helps India
- Holy Trinity Anglican Church Calgary
- I Boost Immunity / Kids Boost Immunity
- IDRF (International Development and Relief Foundation)
- Islamic Relief Canada
- Love My Neighbour
- Manitoba Council for International Cooperation
- Mennonite World Conference members
- Merit Education
- Ontario Zoroastrian Community Foundation
- Pearson College Alumni
- Queen's University UNICEF Club
- The Salvation Army
- St John's Presbyterian Church
- The United Church of Canada
- Anonymous (10)

## Named Funds

- Anthony & L. Britt Giuffre Family Fund
- Clay and Vi Riddell Fund for Children
- Eric Jemetz and Stephen Wannamaker Fund

## Individuals and Foundations (\$10,000+)

- Curtis Allaby
- Appleyard Foundation
- The Arrell Family Foundation
- Foundation Edward Assh
- Joshua Baergen
- The Bennett Family Foundation
- The Bill and Jean Somerville Foundation
- Gerrit and Nancy de Boer
- Bethany Borody
- Fondation Boucher-Lambert
- Lisa Brent
- Bonnie and Barry Bridges
- Mike & Pat Broderick
- Helen Burstyn, C.M.
- Christopher Burton
- Caroline & Scott Cathcart
- Bernard Capitano
- Suzanne & Tim Carter
- The Cedrus Foundation
- The Steven Chambers Foundation
- Chan Family Foundation
- Ethan and Joan Compton Sub Fund (Designated) at Calgary Foundation
- Zita Conway
- Steve Corber & Esmée Whitaker
- Fondation Marcelle et Jean Coutu
- Ian Daves
- Claude Dussault
- Peter & Teresa Edgar
- The Emerald Foundation
- Linda Ezergailis & Jeff Croxall
- The Fairmount Foundation
- Monika Federau
- Richard Fellows
- Sara Ferguson
- Firstline Foundation
- Five B Family Foundation
- Don & Arlene Fox
- Fulford Charitable Trust
- Anne-Marie & Mitch Garber Family Foundation
- The Garrett Family Foundation
- Monique Gauthier & Charles Henaire
- Ms. Lauren Gehlen and Mr. Jamie Houssian
- Maddy Gibson
- Peter Gilgan Foundation
- Harman Gill
- Anthony & L. Britt Giuffre Family Fund
- The Giuffre Family
- Laurence Goldberg and Diane Spivak
- Angela & John Goyeau
- Mark & Jenny Guibert
- John Haasen
- Scott Henwick
- Margaret Hogarth
- Drs. Carin Holroyd & Ken Coates
- Donna Horton
- The Houssian Foundation
- Robin Howlings
- Barbara Janicek
- Patrick and Barbara Keenan Foundation
- John Kerr
- Art & Wilma Keulen Private Giving Fund, held at Nicola Wealth Private Giving Foundation
- John and Elizabeth Lacey
- Fondation Gilles Lamontagne
- Jason Lao
- André Lapierre
- The Lawson Foundation
- Nicola Lemmer and Jim Stobbie
- Leong Family Fund at the Vancouver Foundation
- Lisa Letwin
- Jane Li
- Mike Lombardi
- The Colin and Belle MacDonald Family Charitable Foundation
- Sophia Mackay
- Roderick J. & Robin MacLennan
- Gail MacNaughton
- Madiro
- The Mahon Family Foundation
- Dr. Nabil Malak
- Chris Mayo
- Paul & Jean McGrath
- Sue & James McPhedran
- Linda Meloche
- Dr. Louisa Huband & Craig Moffat
- Michael Mohareb
- Kathy (Katrin) Nakashima
- Diana Ng
- Karen Nordlinger
- North Star Foundation
- The O'Neil Foundation
- Barbara Orrett
- Edward & Carolyn Ozimek
- Jean-Maurice Palardy
- Ghulam & Mehrunnissa Pardhan
- Allan Pestakuky
- Otto & Marie Pick Charitable Foundation
- Alison Pidskalny & Douglas Robertson
- Prime Quadrant Foundation in honour of the Riddell Family Charitable Foundation
- Ptarmigan Fund at the Calgary Foundation
- Chitra Ramaswami
- Swati Rastogi
- Michelle Reisman
- Timothy Rich
- Riddell Family Charitable Foundation
- Helen Rivero
- David and Lynn Robertson
- The Rossy Foundation
- Fonds Gabrielle-Roy
- Geeta Sankappanavar
- The Lawrence Schafer Foundation
- Mr. and Mrs. Axel and Stasia Schmidt
- Wendy L Seegmiller
- Elizabeth and Geoffrey Senson
- Shafiq Shamji
- Robert Shantz
- Ram Sharma and Family
- Dale Sheard
- L. Christine Shepherd
- Yaqi Shi
- Denita Shtuka
- Hanita & Christopher Simard
- Slight Family Foundation
- Marcia Smith
- Claudia Soler
- Lloyd and Maureen Soloman
- Priya and Konya Sriram
- Edward Stahl
- Steve and Sally Stavro Family Foundation
- Tracy Steele
- John Stix and Dora Knez
- Ken Swanson
- Gary Taylor
- Karen J. Taylor
- Sara Terry
- Marc Thériault
- Thistledown Foundation
- Jennifer Thompson
- Mark Thomson
- Transoft Foundation Transferable Fund, held at Vancouver Foundation
- Trottier Family Foundation
- John Van Ekris
- Elaine Vieth
- Jim and Shirley Vollett
- P. Wales
- Thomas Van Williams
- Maggie Williamson
- Jennifer Wolfe Fund at Edmonton Community Foundation
- Mabel Wong
- Vincent Woo
- Dr. Ann Worth Charitable Foundation
- Anonymous (55)



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“Today, our world is facing great challenges, but we share a common goal: to ensure a promising future for the next generations. We are thrilled to have helped reduce vaccine inequity by contributing to UNICEF Canada’s campaign in a historic effort to distribute COVID-19 vaccines to low- and middle-income countries. We also appreciated the transparency and regular updates about the distribution of vaccine doses around the world.”

**Mrs. Marie-Josée Coutu**

President, Fondation Marcelle et Jean Coutu

## Community Foundations and Charitable Agencies (\$5,000+)

- Abundance Canada
- Aqueduct Foundation
- Benevity Inc.
- CanadaHelps.org
- Charitable Impact
- Gift Funds Canada
- Jewish Foundation Of Greater Toronto
- Link Charity Canada Inc.
- Private Giving Foundation
- The Calgary Foundation
- The Edmonton Community Foundation
- The Jewish Community Foundation of Montreal
- Toronto Foundation
- United Way Centraide Ottawa
- United Way of Calgary and Area
- United Way of Greater Toronto
- Vancouver Foundation
- ZLC Foundation

## In-Kind Gifts of Services (\$10,000+)

- Captivate
- Cisco Systems Canada Co.
- Google Ad Grants
- Heidrick & Struggles

## UNICEF Water for Life Galas

### 29th Annual UNICEF Water for Life Gala Calgary

#### Honorary Chair

- Brett Herman

#### Event Co-Chairs

- Andrea Gerencser
- Hanita Simard

#### Patrons Council

- Alister Cowan
- Kent Ferguson
- Anthony Giuffre
- Brett Herman
- Curtis Lester
- Jeff Lyons
- Patrick Maguire
- Camille McCreath
- Leigh Peters
- Randy Pettipas
- Sue Riddell Rose
- Vik Saini
- Geeta Sankappanavar
- Mike Shaikh
- Reynold Tetzlaff
- Peter Wallis
- Penny Whitlock

### 29th Annual Chefs for UNICEF Water for Life Gala Halifax

#### Honorary Chair

- Colin MacDonald

#### Event Co-Chairs

- Jeannine Bakeeff
- Melanie Nadeau

#### Patrons Council

- Greg Bakeeff
- Jeannine Bakeeff
- Natasha Benigno Chandler
- Jamie Berryman
- Troy Calder
- Kim Day
- Mark Faddoul
- Troy Harnish
- Andrew Inch
- Brenda Kops
- Nicole Langille
- Melanie Nadeau
- Lori Park
- Christine Pound
- Keith Skiffington



## Estates

- Estate of Nicole Bérubé
- Estate of Donald Lawrence Biderman
- Estate of Ernest Peter Bone
- Estate of Joyce Helen Buchanan
- Estate of Raymond H. Cormack
- Betty Lou Cowper Charitable Trust
- Estate of Adele Maria Jutta Dalton
- Estate of Dr. Claudette Durand
- Estate of Hazel Fletcher
- Estate of Patricia Marie Fricke
- Estate of Betty Gould
- Estate of Cécile Groulx
- The Eric Jemetz & Stephen Wannamaker Fund
- Estate of Dr. Mohamed Goolam Jinnah
- Estate of Shirley Elaine Juech
- Estate of Beverley Anne Hunter
- Estate of Maggie S. L. Hsueh
- Estate of René Labrecque
- Estate of Marthe Lafortune
- Estate of Elizabeth MacDonald
- Estate of Lorie Patricia McLeod
- Estate of James Mellor
- Estate of Dr. Richard Gerald Orlaw
- Estate of Patricia Ruth Perry
- Estate of Marion J. Potter
- Estate of Eileen Prettyman
- Estate of William Reid
- Estate of Joseph Noel Stone
- Estate of Ellen Strain
- Estate of Gervais Tardif
- Estate of Annie Totok
- Estate of Norman Vik
- Estate of William J. Watkins
- The Estate of Mary Watts
- Estate of Ralph Wilson
- Estate of Oliver Clive Wright
- Estate of Gary Ledieu Zemek
- Anonymous (2)

UNICEF Canada is grateful for the legacy contribution from the estate of Eric Jemetz and Stephen Wannamaker, in support of our UNdaunted program for girls' education, and equitable global access to COVID-19 vaccines. Their compassion and commitment live on through The Eric Jemetz and Stephen Wannamaker Fund.



“Throughout their lives, Eric and Stephen always believed in helping the underdog and the ones who seemed to need it the most. They recognized that they were fortunate as kids to be able to go to summer camps, play road hockey in the streets, read a book, hang out with their friends and never have to worry about anything other than being a kid. They had overcome different obstacles and challenges and realized that the support they received from different groups and organizations was invaluable to their lives and successes. They wanted to give back and help as many children as possible and UNICEF became their charity of choice to fulfil these wishes.”

**Bruce Wannamaker**

## Legacies

- Zahra Akbar Rabiei
- Natalie Anton & Family
- Karen & James Arends
- Shirley Arnold
- Louise T. Auger
- Sharon & Simon Avery
- William W. Baldwin
- Deborah Ballinger-Mills & James Ballinger
- Debbie & Jeff Beacom
- Claudette Bélisle
- Patricia Bellamy
- Lorna & Louis Berlinguette
- Richard W. Bevis
- David & Lynda Bird
- Supriya Mukherjee & Pinaki Bose
- Ralph J. Bruce
- Muriel & Robert Buckley
- Tam Burgess
- Yavuz Can & Valarie McFarlane
- Brenda Carson
- Paolo & Bitá Cattelan
- Danny Chan
- Orval Kenneth Chapman
- Élizabéth Dallaire
- Gerry Daly
- Raven Dancer
- Heather Dawkins
- Marc Deluce
- Claire Dionne
- Eve Drobot
- François Dubé
- Marta Duckworth
- Alain Duhaime
- Diane Dyer
- Evelyn MacMillan
- Leila Fawzi
- Laurie Fox & Mike Svechnikar
- Marcel Gilbert
- Deborah Gill
- Danielle Glaude
- Angela & John Goyeau
- Sandra Grismer
- Kerrie & Bob Hale
- Louise Hamel
- Laurie Hammond
- Mona Harper
- Sadiq Hasan
- Bernard Heneman
- E. Jordan Armstrong
- Santosh Kadel
- Audrey Kenny
- Madeleine King
- Lucie Laflamme
- Mo Laidlaw
- France Lamarche
- Françoise Lavallée
- Marie-Lise Lirette
- Ann Loewen, MD
- Bill Longstaff
- Susan Maciaczyk
- Gary Markotich
- Lestari & David Moore
- Thérèse Morin
- Valerie Neaves
- Ted & Josie Newman
- Lynn Nissenbaum
- Bonnie & Antanas Orvidas
- Jean-Pierre Paquin
- Jeanine Parker
- Laval Potvin
- Dorothy Randell
- Gretchen Reynolds
- Alan Rinehart
- Judith Robertson
- Candice Roth
- Benoît Savard
- David Schurmann
- Eric & Jeanne Seneka
- James Sikora
- Alain Sirard
- Maureen & Lloyd Soloman
- John W. & Carol Somerset
- Martha Spears
- Christian Steckler
- Mary Stevens
- Beverly Stoughton
- Lori Suffredine
- Anne-Marie & Marc Taylor-Ronse
- Veronica Tennant, C.C.
- B. Vander Knaap
- Jennifer Anne Wade
- Karen L. Watchorn
- George Weber & Mary-Ellen Morris Memorial Fund
- Angela Wheeler
- Darlene A. Whitehead
- M. Wong
- Anonymous (245)



In 2021, UNICEF Canada launched the #GiveAVax Matching Fund with Global Affairs Canada, raising \$9.6 million from Canadians across the country, which was matched by the Government. The funds helped vaccinate nearly 4 million people in low-income countries against COVID-19. The Government of Canada also supported numerous UNICEF Canada projects, including maternal, newborn and child health through our Saving Children's Lives (The 25th Team®) projects, our UNdaunted campaign in Somalia to increase girls' access to education, especially for those with disabilities, and our Back to School Better program supporting education for refugee and displaced girls in Burkina Faso, the Democratic Republic of the Congo and Mali during COVID-19. We thank the Government of Canada for their continued partnership and trust.



Ethiopia/2021/NahomTesfaye

**Photo:** At the airport in Addis Ababa, Ethiopia, a UNICEF worker awaits the unloading of supplies to support the COVID-19 response in Africa. (January 2021)



**Cover photo:** In north Niger, two children laugh and walk together while wearing their new UNICEF school backpacks filled with classroom supplies.

### *UNICEF Canada Impact Report 2021*

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## **UNICEF Canada**

### National Office

90 Eglinton Avenue East, Suite 400  
Toronto, ON M4P 2Y3  
1 800 567 4483 | 416 482 4444

### Montréal Office

400-4060, rue Sainte-Catherine O,  
Westmount QC H3Z 2Z3  
514 288 5134

### Calgary Office

B001, 1716 – 16 Avenue NW,  
Calgary, AB T2M 0L7  
1 800 819 0889 | 403 270 2857

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UNICEF Canada is an accredited member of Imagine Canada's Standards Program – one of only 263 charities with this designation in the country. Imagine Canada is the national umbrella for the Canadian charitable sector. With this accreditation, you can be assured that UNICEF Canada has met the highest standards for charities in transparency, board governance, staff management, and volunteer involvement.



Charitable Registration No. 122680572 RR0001