## How We Can Help

UNICEF Canada is here to help you make your fundraiser the best it can be, while at the same time following the guidelines laid out by the Canada Revenue Agency (CRA).

## What UNICEF Canada can provide:

- Online tools to host your very own fundraising web page
- Advice and expertise on event planning and fundraising
- Issuing tax receipts if applicable (in accordance with CRA regulations)
- Permission to use the "in support of UNICEF" logo
- Listing your fundraiser on our online event calendar
- A support letter to validate the authenticity of your event (to assist in securing donors/attendees)

## **UNICEF Canada is unable to provide:**

- Funding or reimbursement of expenses
- Selling of event tickets or securing sponsors
- Mailing lists or donor information
- Application for insurance, or gaming or liquor licenses Prizes, auction items or awards
- Tax receipts for cash or in-kind goods not directly received by UNICEF Canada
- Access to celebrities or VIPs
- Promotion or advertising other than our online event calendar

