UNICEF Canada Magazine Annual Report 2015 1.00

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#### For Generations to Come

UNICEF and Canada: Partnering to Save Children's Lives

Unless We Act Now: Children and Climate Change

The Syrian Humanitarian Crisis: Five Years of Conflict and Impact

A Story 45 Years in the Making

#### **Hope Amid Crisis** A message from President & CEO, David Morley

hese are perilous times for the world's children. Now entering its sixth year, the Syrian humanitarian crisis continues, putting millions of children at risk. UNICEF has worked in the region since long before this crisis began and will be there long after the cameras have left – helping vulnerable children and their families rebuild their society. To see how your support is having an impact, from providing clean water to securing safe places for kids to learn, be sure to read "No Lost Generation" (page 14).

Unfortunately, there is another crisis that is one of the greatest dangers to the world's children: climate change. Record hurricanes, floods and droughts are leaving children hungry, sick and homeless. To learn about this very real threat, please read "Unless We Act Now: Children and Climate Change" (page 6).

In "Disarming Children" (page 4), former child soldier, Ishmael Beah, and Lieutenant-General Roméo Dallaire travel to South Sudan to meet children who have been forced to take up arms. The abuse of children there is an ongoing tragedy. Thankfully, with the help of donors like you, UNICEF is working to end this injustice.

There are many reasons to be hopeful. The lives we transform together have a ripple effect that will be felt for generations, as Nicolas' story shows. After attending a school supported by UNICEF, Nicolas went on to become a teacher, nurturing hundreds of young lives. For more on the power of your support, turn to page 18.



After reading the inspirational and thought-provoking stories in this issue of For Every Child, I hope you will not only see the difference your donations make, but also the critical need for your continued commitment to help us reach every child.

With my sincerest thanks,

PRESIDENT & CEO. UNICEF CANADA

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UNICEF is the world's leading child-focused humanitarian and development agency. Through innovative programs and advocacy work, we save children's lives and secure their rights in virtually every country. Our global reach, unparalleled influence on policymakers, and diverse partnerships make us an instrumental force in shaping a world in which no child dies of a preventable cause. UNICEF is supported entirely by voluntary donations and helps all children, regardless of race, religion or politics.

#### FOR **EVERY** CHILD

For Every Child is a magazine published by UNICEF Canada.

We welcome your comments and suggestions at foreverychild@unicef.ca.

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Photo on the cover: © UNICEF/UNI170333/Mawa

Two girls play during their recess at Kharikkhyong Government Primary School in Rangamati, Bangladesh. For more information about

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#### **CONTENTS** ANNUAL REPORT 2015

(D) Spotlight

Cover Story

🕐 In Canada



the world.

12/

14/ **NO LOST GENERATION** Now in its sixth year, the Syrian humanitarian crisis continues to leave millions of children at risk. But thanks to an outpouring of support from Canadians, UNICEF is reaching Syrian children and their families.

18/

20/

SYLVIA'S SEARCH FOR WATER – AND A BETTER FUTURE Follow Bruce Sinclair on his first overseas trip with UNICEF. He wondered how he could help change children's lives during his trip. Little did he realize that one child would change his own.

22/

children.

#### **DISARMING CHILDREN**

Emergency Response

Together with UNICEF, Roméo Dallaire and former child soldier, Ishmael Beah, are working hard to raise awareness of the plight of child soldiers in South Sudan and around the world.

#### **UNLESS WE ACT NOW: CHILDREN AND CLIMATE CHANGE**

Climate-related disasters and environmental degradation are threatening the lives of millions. UNICEF is taking action to protect the world's most vulnerable children.

#### **GLOBAL GOALS FOR A SUSTAINABLE FUTURE**

Last September, world leaders from 193 nations adopted the Global Goals - a new development plan for the next 15 years. They have the potential to save millions of lives.

#### PARTNERING TO SAVE CHILDREN'S LIVES

For more than 60 years, UNICEF and Canada have been working together to improve the health and well-being of children around

#### THE INCREDIBLE CHAIN OF EVENTS

Forty-five years after shooting a documentary about a schoolhouse supported by UNICEF, a retired filmmaker returns to Benin to find out what happened to a little boy who touched his heart.

#### **EVENTS THAT UNITE A COUNTRY**

UNICEF donors like you are the reason we're able to reach children - no matter where they are. We would like to show you the events held across Canada last year that had an enormous impact on

#### Trom the Field





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## Disarming Children

very child deserves the opportunity to play, laugh and learn; to explore and grow in a world that nurtures them. But for too many young people in South Sudan, conflict is robbing them of their childhood.

Since fighting broke out in December 2013, all sides in the war have forcibly recruited as many as 16,000 children. The death, abduction and sexual exploitation of children are ongoing abuses in South Sudan. And it's these grave violations that UNICEF is doing everything in its power to stop.

There are few people in the world who have sought to end the use of children as soldiers with more tireless passion than Lieutenant-General Roméo Dallaire and Ishmael Beah. Both Dallaire and Beah recently travelled to South Sudan to advocate for the release of children forced into armed conflict, and to help begin the transformation of the lives of those able to put down their weapons.

Dallaire, who commanded the United Nations Assistance Mission for Rwanda in 1994 and wrote the book *Shake Hands with the Devil*, is the founder of The Roméo Dallaire Child Soldiers Initiative, with a mission to end the use of children in armed conflict.

Dallaire called upon his own experiences, and his belief that children must be protected. "There has to be a sense of urgency to protect children in South Sudan from being used by armed forces...and to ensure that the thousands already serving are immediately released and have opportunities for a better future." He also met with some of the 1,755 children whom UNICEF recently helped free from one of the battling factions. Ishmael Beah is an author and UNICEF's first Advocate for Children Affected by War. He is also proof of the impact that UNICEF can have. In 1991, the outbreak of a brutal civil war in Sierra Leone uprooted the lives of millions, including those of Beah and his family. His parents and two brothers were killed and he was forcibly recruited into the war at age 13. After two years, and with UNICEF's help, Beah was one of the children released from fighting forces. He was then placed in a rehabilitation home in Freetown where he received psychosocial support to begin to recover from the trauma he experienced.

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#### Beah's mission to South Sudan was an emotional one.

Beah also met with many of the same children UNICEF helped release. As Beah helped to unveil programs that will help these young people overcome their trauma, he was reminded that progress can be made:

"Over the past week, I have met with former child fighters who have now laid down their weapons and they are clear about their wishes for the future," said Beah. "They want peace, education and a better future." That better future has begun for the children already released. They've been given the opportunity to be reunited with loved ones and to begin the long journey of healing from their trauma and creating new possibilities for themselves. We must all continue to work for a day when hundreds of thousands of other children caught in conflict have that same opportunity.

The importance of advocacy by passionate voices like Dallaire's and Beah's cannot be overstated. When they travel halfway around the world to war-torn South Sudan, they help draw attention to the issue of children forced into armed conflict and put pressure on all parties to end this injustice for children.

Thanks to the efforts of our partners and advocates, and the generosity of Canadians, we will continue to work until no child is forced to fight in South Sudan or anywhere else.







## Unless We Act Nov CHILDREN & CLIMATE CHANGE

NEARLY 160 MILLION PL

children live in areas of high and extremely high drought severity.



children live in zones with extremely high flood occurrence.



indigenous people are at risk of the direct consequences of climate change

ine-year-old John very carefully opens the spout on a plastic jug in the schoolyard and pours himself a small cup of water.

"I must not waste any," he says.

Many days there is no water at all, forcing students like John to leave school early. Some children have even stopped going.

"The cyclone came and everything became bare," explains John. "The sun is burning everything. There is no more food in the gardens."

"I am very afraid that there will not be enough food and water for me and my family."

John lives in the Republic of Vanuatu, a series of islands in the South Pacific that were devastated by Cyclone Pam a little over a year ago. The cyclone, which swept away entire villages and destroyed crops, has been followed by extremely dry weather, severely hindering recovery efforts.



In Vanuatu, and around the world, cyclones, floods and droughts are becoming more frequent and intense as the impact of climate change becomes ever more apparent and dire.

Eighty-seven percent of all natural disasters in 2014 were climate related. In 2015, one of the hottest years on record, reports of climate emergencies poured in: from one of the deadliest heat waves ever recorded in India, to one of the strongest hurricanes to make landfall in Mexico, to flash floods that ravaged Myanmar, a country where nearly 70 percent of people live close to the \$2/day poverty threshold.

Climate-related disasters occur overwhelmingly in developing countries that are the least equipped to deal with them. And children overwhelmingly bear the brunt of these disasters.

#### THERE MAY BE NO GREATER, GROWING THREAT FACING THE WORLD'S CHILDREN THAN CLIMATE CHANGE.

As escalating droughts and flooding reduce food production, more and more children will go hungry and have fewer sources of food with important and necessary nutrients.

And as the world experiences a steady rise in climatedriven migration, children's lives and futures will be disrupted the most. Between 2008 and 2013, disasters such as typhoons and floods displaced more than 164.9 million people.

The evidence is indisputable. Climate change and environmental degradation undermine the rights of every child, and particularly the most disadvantaged.

For nine-year-old John in Vanuatu, children around the world today and for future generations, the stakes could not be higher.

continued...

#### WE MUST ACT NOW

With the support of our concerned donors, UNICEF is taking action in a variety of ways.

Post-disaster, we work with governments and other organizations to provide emergency supplies such as clean water, therapeutic food and medicines.

UNICEF also works to equip communities with the knowledge and skills they need to prepare for an emergency, rather than reacting only once a disaster strikes. Good preparation can prevent loss of life and livelihoods and reduce malnutrition and disease.

#### TOGETHER WITH OUR PARTNERS, WE:

- Reach communities with water and sanitation programs, such as rainwater harvesting and provide wells and pumps
- Distribute mosquito nets treated with long-lasting insecticide to help prevent malaria
- Build cyclone-resistant schools
- Lead tree planting programs for children and youth
- Educate and engage children to be agents of change in their communities

#### WE NEED TO DO MORE

Children will continue to face the threat of malnutrition from droughts, contracting disease after flooding, and the destruction of their homes from hurricanes unless we step up our collective efforts to stem the climate crisis.

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To protect children from these dire effects, all of us must halt the advance of climate change by curbing greenhouse gas emissions and by prioritizing clean, sustainable energy sources. Globally, UNICEF advocates to ensure every child has the chance for a better future.

Please visit **unicef.ca/publications** to learn more about these important issues and read our latest report *Unless We Act Now.* 

#### SOLAR ENERGY EMPOWERS CHILDREN IN SOMALIA

Somalia receives almost 365 days of sunshine annually, but this abundant source of environmentally friendly energy was largely untapped.

UNICEF introduced a solar powered water system across the country including in the small village of Dhabolaq, in central Somalia. The new water system that pumps water from an underground well to an elevated storage tank with a 25,000-litre capacity saves children in the area from the five kilometre trek to the only other clean water source.

This clean energy innovation has had incredible results: "The actual number of children enrolled in this school is 120 pupils, but only 45 pupils used to attend," explains Mr. Ahmed of the local primary school. "This is changing now, with water close by we see more children coming to school regularly."



#### SPOTLIGHT

## Global Goals for a Sustainable Future



his past September, an historic event took place. 193 countries came together at the United Nations General Assembly in New York and committed to a clear and powerful set of targets that will bring lasting change to the world – The Global Goals (Sustainable Development Goals). These 17 Global Goals are the building blocks for achieving peace and prosperity for all people and the planet.

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#### **GLOBAL GOALS FOR EVERYONE**

In September 2000, world leaders adopted the Millennium Development Goals, or MDGs, a set of targets to reduce extreme poverty around the world, with a plan to measure progress for children and their families and hold the global community accountable. In many ways, as part of the international community, we succeeded, reducing the number of people living in extreme poverty by half, ensuring more children lived to see their fifth birthday, and providing 2.6 billion more people with access to clean water.

#### But far too many children were left behind.

Almost a billion people still live in poverty. Some 122 million children do not have basic literacy or math skills. More than half of the global refugee population are children. We needed to make a renewed commitment to the world's most vulnerable people.

That's why world leaders adopted a new set of universal goals with an even greater reach. These 17 Global Goals not only aim to eliminate extreme poverty and hunger, but are also designed to provide lifelong education for all, protect the planet and promote peaceful and inclusive societies.

#### A FIFTEEN-YEAR HORIZON

UNICEF will work with governments, civil society, business, academia and young people throughout the world to determine what works, find solutions, measure progress and share lessons learned. Over the next 15 years, we have the potential to reach every child - ensuring their health, safety, education, and empowerment. These children will become the leaders of tomorrow, and hold the key to a peaceful, prosperous and sustainable world.

Thanks to these goals, we now have in our hands the opportunity to save millions of lives.





#### CANADA'S PLACE AT THE TABLE

(UNGA). Earlier in the year, UNICEF Canada

We call them The 25th Team, named in of mothers and their children in Cambodia, Ethiopia, Indonesia, Namibia and Peru.

To further their collaboration, members of influencers speak about the pressing issues facing children and the world today. These discuss their learning and collaborate to turn

We extend a special thank you to The 25th Team.



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I also want to be an example for my children. I have two amazing little girls and them to grow up knowing that life is more than just what is immediately around they will be affected and then will affect positive change in the world.

- Jeannine Bakeeff,

**IN CANADA** 

## UNICEF & Canada PARTNERING TO SAVE CHILDREN'S LIVES

hen Ramata Traoré's son became ill, she had somewhere to turn. Ramata took him to see Diallo Aramatou Niamélé, a newly trained community health worker in the village of Tiegouecourani in Mali. The village has seen the death of many children before their fifth birthdays, mainly from pneumonia, malaria and diarrhoea. But this is changing. Today, mothers like Ramata have reason to hope that their children will survive and thrive.

Their hope is the result of a program to train community health workers like Diallo in far-flung villages across Mali – a program made possible thanks to the contributions of the Government of Canada and donors like you.

Canadians care deeply about the world around them and, like UNICEF, believe that no child is too far. For more than 60 years, UNICEF, the Government of Canada and Canadians from across the country have been working together to improve the health and well-being of children everywhere. Thanks to this continued support, we have been able to address some of the most urgent needs of women and children in the areas of health care and immunization, nutrition, education, emergency relief, and protection from violence and harm.

Canada is a world leader in the global effort to reduce child and maternal mortality. Together, UNICEF and Canada have contributed to the 53 percent decline in the number of children who don't live to see their fifth birthday and the 44 percent decline in global maternal mortality between 1990 to 2015. It's not a stretch to say that we've seen a child survival revolution. Significant progress has also been made in the elimination of Maternal and Neonatal Tetanus (MNT) through The Eliminate Project, a joint initiative between UNICEF and Kiwanis International to wipe this deadly disease off the map. Always a key partner, the Government of Canada is providing important matching funds to gifts made by Canadians.



In 2000, MNT was still a public health concern in 59 countries. By 2010, it was eliminated in 19 countries and, since the 2010 launch of The Eliminate Project, it has been eliminated in an additional 19 countries. The commitment of this partnership to eliminate MNT will save countless newborn babies from an unimaginable, excruciating death.

Canadian compassion in times of crisis also continues to prove itself. In 2015, the Government of Canada was among the top ten donors to UNICEF's emergency response, supporting projects that address some of the most urgent needs of the world's most vulnerable children. From Syria to Nepal, to the Central African Republic, Canadian dollars have been helping provide humanitarian response – and hope – to those affected by some of the worst conflicts and natural disasters last year. Since 2010, Canadians have also supported children in nearly 90 countries by purchasing Survival Gifts – lifesaving supplies that are sent to some of the most vulnerable children in the world.

2016 is a critical year for children. At the end of 2015 the world agreed to the new Global Goals for sustainable development to see us through to 2030. These goals are universal: they are for everyone, everywhere. They provide a pivotal opportunity for Canada to be a champion to ensure the most disadvantaged children and families are at the heart of this new global 'plan of action for people, planet and prosperity,' at home and abroad.



In Canada, your support has also helped put Canadian children and youth on the agenda of decision makers, and advance their rights through policy dialogue and advocacy.

Author and activist, Helen Keller once said, "Alone we can do so little; together we can do so much." This is an approach that has guided the work of UNICEF Canada for decades. Only through strong partnerships have we been able to improve the health and well-being of children around the world, not only for today, but for generations to come. Together, UNICEF, the Government of Canada and Canadian donors like you are saving children's lives.

#### CANADA & UNICEF: DID YOU KNOW?

1

#### **Partners Since 1953**

Canada has been helping UNICEF save children's lives around the world for more than 60 years.

2

#### Long-term Impact

In 2015, the Government of Canada supported multi-year UNICEF projects in more than 45 countries.

#### 3

#### **Reaching the Most Vulnerable** Since 2010, Canadian support has enabled UNICEF to vaccinate 866,000 children

against polio, and treat 600,000 children for diarrhea.

Safa, 14, is a refugee who fled from extreme violence in Syria two years ago. She is pictured at Kawergosk Camp in northern Iraq.

## **No Lost Generation**

he image of a lifeless little boy on a beach will be one we will never forget. Three-yearold Alyan Kurdi was one of 12 Syrians who drowned on a single day in September 2015, trying to reach a better life. His picture drove home the desperate measures that families are forced to take to escape violence and extreme poverty.

Now in its sixth year, the Syrian humanitarian crisis continues to leave millions of children at risk. There are more than 8.4 million children at risk inside Syria as well as in neighbouring Egypt, Iraq, Jordan, Lebanon and Turkey.

Plus, we are witnessing the biggest migration crisis since World War II as more than one million refugees, many of whom are Syrian, stream into Europe.

But thanks to our expertise, work with governments and agencies on the ground, our stockpile of supplies, and an outpouring of support from donors like you, UNICEF is reaching Syrian children and their families. We have been in the region for decades with almost 200 dedicated field staff inside Syria and more than 600 in the region. We will continue to ensure an entire generation of Syria's children are not lost to this conflict.



#### CHILDREN HELPING CHILDREN

With the conflict raging, Mohammed, now 16, fled Aleppo. When four-year-old Lamar's house was burned down, "When I went to school, I saw it had been bombed," he she and her mother were forced to flee Syria with nothing says. Mohammed wanted to be a teacher, but the conflict but the clothes on their backs. It took them two months in Syria halted his dream. Now, he lives at the Harran to reach Gevgelija in The Former Yugoslav Republic of camp in Turkey and hopes to become a journalist. Macedonia, a stop on their way to Germany where they will reunite with Lamar's father.

Mohammed is one of 861 Syrian volunteers trained by UNICEF in 10 cities in Turkey to run Child Friendly The UNICEF-sponsored Child Friendly Space in Gevgelija Spaces, set up to give refugee children a place to play and gives children like Lamar the chance to play and learn. overcome the psychological impact of war. Here, UNICEF-trained volunteers help with a wide range of services from reuniting children who've become Today, Mohammed helps young children cope with the separated from their families, leading art and play and trauma they've experienced and helps them feel safe again distributing food and water.

while they resume their education.

"When I first arrived, I was more like a small child," he says. "Now I have to think like an adult who has more responsibilities."



#### LIFE ON THE ROAD

In 2016, UNICEF aims to reach more than 100,000 children with this same support throughout The Former Yugoslav Republic of Macedonia.

For 3.7 million Syrian children born since 2011, five years is a lifetime. What will we tell them when they turn ten?

> - Anthony Lake, **UNICEF Executive Director**

2011

- March 15 **civil war breaks out** in Syria after several weeks of civil unrest
- UNICEF's Executive Director expresses outrage that more than 300 children have been killed by state forces in Syria between March and December
- UNICEF and partners set up **Child Friendly Spaces** for children
- UNICEF provides water, sanitation and hygiene for Syrian refugees

#### 2012

- In Syria, UNICEF vaccinates 1.3 million children against polio and 1.1 million against measles
- The Za'atari refugee camp opens in Jordan to **support 150,000 refugees**
- UNICEF reaches more than 32,000 children in Syria with psychosocial support to cope with trauma

#### 2013

- UNICEF secures safe water for more than 10 million people in Syria amid concerns of deadly water-borne illnesses
- UNICEF participates in **20 UN convoys** of essential supplies into Syria, including 15 to areas controlled by opposition groups
- As the number of **Syrian child refugees reaches one million**, media report chemical weapons attacks on civilians

#### HIGHLIGHTS OF UNICEF'S RESPONSE

#### 2014



 UNICEF estimates that one in 10 refugee children are now working and one in five Syrian girls in Jordan are forced into early marriage

 2.8 million children in Syria benefit from UNICEF's Back to Learning campaign materials in Syria while more than 372,000 students are assisted with school supplies in neighbouring countries



• UNICEF provides winter clothing and blankets to 400,000 children in Syria and 565,000 in neighbouring countries

#### 2015



- UNICEF constructs 162 groundwater wells providing water for two million people
- 700,000 children are screened for acute malnutrition and 11,000 children are supported with treatment



#### SURVIVING WINTER

Eight-year-old Ali misses his old home in Tel Hamis, in northeast Syria. His family was forced to leave almost a year ago, and along the way Ali's father died of kidney failure. Now Ali, his six siblings and their mother live with 60 other families in an abandoned primary school in the northern part of the country.

But winter has hit, and they need to keep warm. "I have been walking around barefoot for two weeks," he says. "We have nothing to use for heating..."

To help, UNICEF launched a massive Winterization Response program, providing clothes, blankets, heaters and school supplies for close to one million Syrians still living in Syria.

"It is a life-saving necessity that we provide winter support to ensure that children are adequately cared for and kept warm," says Hanaa Singer, UNICEF Representative in Syria.

Thank you for all you've done to help children caught in the middle of this deadly crisis, one that's torn them from their homes and any sense of security. With your generosity, we will continue to reach these children.

#### **THE GROWING CRISIS**

With your help, we have done so much, but there is no end in sight to the conflict. Children need our help and we need your continued support to ensure we reach every Syrian child. In 2016, we require US \$1.1 billion to reach children in Syria and the region with critical support. This is the largest humanitarian appeal in our history.

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#### SPOTLIGHT

Nicolas Mignanwande in 1968 at 10 years old paddling his canoe as captured in the documentary series *Children of the World*.

## The Incredible Chain of Events

here is no way to know what the future may have held for 10-year-old Nicolas Mignanwande if it hadn't been for the schoolhouse that UNICEF built. But thanks to an incredible chain of events 45 years in the making, we know exactly how his story turned out, written by his own hard work and the profoundly transformative effects of hope and generosity.

Nicolas was born in Ganvie, a poor village in Benin, in West Africa, where children and their families live in huts propped up on stilts in the middle of a large lake. Even as a young boy, Nicolas had a tough life. It was a struggle simply to survive. And it was the kind of remote place that UNICEF had always worked.

Every day, Nicolas fished and paddled his canoe a great distance to collect fresh, clean water from the only water pump in the village for his family. The entire village relied on this one source of water to protect themselves against the contaminated waters of the lake. Despite his daily tasks, he had an energy and enthusiasm for learning. And the only school in Ganvie was where he soaked up knowledge. It was a simple structure of just one room, built through the generous donations of those who shared UNICEF's passionate belief that education can have a profound effect on the lives of children. And as Nicolas's story shows, investments in learning can have a ripple effect that radiates from a single child to an entire community. Ganvie is also where a young TV producer named Denis Hargrave first met Nicolas in 1968 while shooting a documentary series for the CBC and UNICEF called *Children of the World*. In each of 11 countries the series visited, it focussed on a single child who was given hope and help by UNICEF. The crew spent more than a week documenting Ganvie, the school, and a shy 10-year-old boy who stood out in his determination to learn.

Denis and Nicolas shared a connection, even then. And it was one that would reverberate 45 years later when a chance meeting brought Nicolas back into Denis' life.



– Denis Hargrave



An amazing coincidence opened the book about a life transformed by UNICEF so many years before.

Denis, now living in Vancouver, met a woman from Benin named Celine Ahodekon on a sightseeing visit to Fort Langley, B.C. He mentioned his documentary and Nicolas and her heart opened. She wanted to help discover the next chapter and contacted a family member who still lived in Benin.

Within weeks, her nephew came back with news. He had found Nicolas, living not five kilometres away. Den booked his plane ticket, made a stop to pick up a copy o the documentary featuring that boy, and then journeye back to Benin.

Excited to renew an acquaintance and proud to show wh had become of him and of Ganvie, Nicolas gathered 200 members of his community and family to greet Denis.

When the retired Canadian TV producer arrived, he and Nicolas came together like old friends. Despite their time apart, they still remembered each other fondly.

Although an estimated audience of a billion people had seen it, Nicolas himself had never seen Denis' documentary series. Now Nicolas, his family and other residents of the village finally had a chance to watch and look back into their own history.

"We watched the documentary I had transferred from the old reels and reminisced," Denis says. "And then he told no of his remarkable transformation."

#### His love of learning, born and nurtured in that UNICEF schoolhouse had sparked something.

| in      | Nicolas worked very hard through the years and finally became a teacher. His own education, and his passion   |
|---------|---|
| las,    | for learning, allowed him to pay it forward, to nurture   |
|         | hundreds of other young lives over the years.   |
|         | And his story had yet another page. Nicolas eventually became the Supervisor of Education for Ganvie, a role  |
|         | that created even more opportunities to transform his   |
| is<br>f | community – especially its children.  |
| d       | Making a donation to UNICEF is an investment. And<br>what grows from that investment is hope. The ripples of<br>transformation that spread out from that single school are  |
| nat     | still being felt, decades later.  |
| 2       | It wasn't just Nicolas whose future blossomed in that one-<br>room schoolhouse. His younger brother Hubert went on<br>to get his PhD from the Sorbonne in Paris, while Nicolas'<br>youngest son, Ponce, is attending medical school, on track<br>to become a doctor. The gift of education is one that passes<br>from generation to generation. |
| to      | Looking back on his experience, Denis says, "I'm truly<br>proud to be part of something that can make such a<br>profound difference to millions of children like Nicolas,<br>who find the remarkable potential inside them, thanks in<br>part to UNICEF."   |
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#### **FROM THE FIELD**

Sylvia, 14, smiles as she de desire to learn in Karamoja

# Sylvia's Search for Water – and a Better Future

ruce Sinclair wasn't sure what to expect from his first overseas trip with UNICEF. In December 2015, he travelled to Karamoja in northeastern Uganda - one of the most arid regions of the country where 75 percent of the population lives below the poverty line.

He wondered how he could help change children's lives during his trip. Little did he realize that one child would change his own.

The Karamojong people, including Sylvia, 14, are some of the most marginalized in Uganda. In such an isolated and underdeveloped area, they lack access to one of the most basic building blocks of life: water.

In Uganda, more than 60 percent of children live more than 30 minutes from a water source, and 30 percent of children have no access to clean water. For girls who collect water, there are daily risks. As Bruce describes, "Sylvia is petrified to fetch water alone, because a girl on her own is extremely vulnerable to attack and sexual assault."

Access to clean water is high on UNICEF's priority list for the region. In 2016, UNICEF is working in Uganda to provide 109,000 people with safe access to 15 litres of clean water a day. "UNICEF plays such a vital role in the village and beyond," Bruce says. "The staff know people by name. They understand what is needed. In fact, when I asked Sylvia who she admired most, she named a local UNICEF Program Officer, Rebecca Kwagala, a woman in touch with the village's needs."

Sylvia is hoping to become a nurse and make a real difference in her village, just like Rebecca. With UNICEF's help, she and the other girls in Karamoja will have the resources they need to get an education including safe access to clean water.

"If I had one wish for the Karamojong people, it would be clean water," says Bruce. "It is the one thing that would create the biggest change in their lives, allowing them to be safe, healthy, educated, and more self-reliant. UNICEF is helping to make that wish come true."

For Bruce, meeting the people of Karamoja and seeing UNICEF at work first hand was life changing. "I no longer define the word 'problem' the same way," Bruce tells us. "Last week, the water on my street was shut

## SEE WHAT WE SEE: UNICEF 360°



virtual reality film for UNICEF. The unicef360.com.



off for an entire day, and everyone struggled to make do without. But I remembered the Karamojong people and Sylvia. Their strength left a lasting impression on me and I am proud to bring their story back to Canada. Hopefully, more people will understand how important our help is to their future."



**UNICEF** provides children with clear water and sanitation in more than 100 countries



Annual Report 2015 21





## Events that Unite a Country

NICEF donors like you enable us to reach vulnerable children all over the world, no matter where they are. We'd like to introduce you to some of the events that were held across Canada last year, as well as the many generous donors who – like you – gave their time and donations to provide critical funds for the millions of children who are counting on us.

## #HighFiveIt

Last summer, 24 teams from around the world competed in the FIFA Women's World Cup Canada 2015<sup>™</sup>. It was the largest, most important sporting event for women in history and UNICEF Canada was proud to be a part of it through our partnership with Canada Soccer. We took this opportunity to teach Canadians about our mission and raise awareness about the many challenges facing children today. Athletes, celebrities, soccer fans and others donated their talent and time to help us spread the word via **#HighFiveIt**.

#### And the results were nothing short of impressive:

- The campaign set a Guinness World Record with 7,238 people performing a simultaneous high five at our launch during a friendly women's soccer match, Canada v England, in Hamilton, Ontario on May 29
- \$1 million was donated by Canadians in less than two months to support UNICEF's work on maternal and child health and was matched by the Government of Canada
- We made the headlines with 200 stories posted around the world about #HighFiveIt and tens of thousands of people shared their #HighFiveIt moments on social media

### Universal Children's Day

Last November, UNICEF supporters Bita and Paolo Cattelan held a special fundraising event at the Ritz-Carlton Montreal, which graciously donated the space for the evening. Emmanuel Anassis, from sponsor DAC Aviation International, was invited as a guest speaker along with UNICEF Canada Ambassador Solange Tuyishime. World-renowned composer, and UNICEF Canada Ambassador, Steve Barakatt, performed with musicians from the Orchestre symphonique de Montréal for the 160 attendees including actress Karine Vanasse, local business people Carlos Ferreira, Anca Sirbu and Nadia Saputo, and more.

This first-ever event raised a generous \$56,100 for the Syrian humanitarian crisis. These funds were matched, as part of the Syria Relief Fund, by the Government of Canada. We thank the Government of Canada for creating and then extending this fund to allow twice as many children and families affected by the Syrian crisis to receive the aid they so urgently need.



#### unicef 🚱 canada



water for life gala

For the 23rd year in a row, Calgary hosted the Water for Life Gala – UNICEF Canada's premier fundraising event and the third largest fundraiser for UNICEF in North America. The sold-out event was held at the Hyatt Regency Calgary, bringing together 650 guests for an evening of fine dining, an inspiring speech by UNICEF Canada Ambassador Bayan Yammout, music by Canadian singer Kiesza, and an exceptional auction. Those in attendance included Honorary Chair Sue Riddell Rose, CEO of Perpetual Energy Inc., and her husband Mike Rose, as well as Water for Life Patrons Kent Ferguson and his wife Carrie, Penny Whitlock and her husband Wayne, Randy Pettipas and his wife Luba.

This annual event raised an incredible \$968,000 in 2015 to provide 21 health centres and maternity wards in Ghana with access to essential water and sanitation facilities. The support of the Water for Life Gala will benefit 100,000 women and children.

Mark your calendar for October 1 to be part of the 2016 Water for Life Gala.

## **Savings Lives With Every Donation**

As a father, I believe that a child's life is priceless. But I also know that the more dollars we direct to providing essentials to the world's most vulnerable children, the more lives we can save. That's why, at UNICEF, we're committed to ensuring that every single donation we receive from supporters like you is put to the best possible use – to helping children who need it the most.

I am pleased to share two pieces of news with you. The first is the vital areas where your donations were used in 2015.



The numbers are telling, but the stories behind the numbers – the countless lives saved, bodies nourished, dreams nurtured – speak so much more about the impact of your donations. Thanks to the generosity of donors like you, our passionate, dedicated and experienced UNICEF team around the world is able to keep those stories, those dreams, alive. Millions of children now have the possibility of a brighter future – a future beyond war, disaster and poverty.

For 70 years, UNICEF has saved more children's lives than any other humanitarian organization. As part of the UN, we are active in more than 190 countries and respond to more than 300 emergencies each year. You can trust that we are on the ground first and know what to do to reach the most vulnerable children.

#### **HIGHLIGHTS OF OUR EFFORTS IN 2015**

When two massive earthquakes hit Nepal on April 25 and May 12, 2015, the world was shocked by the destruction and devastation they caused. Thanks to our donors, UNICEF, who has been active in the country for over half a century, was able to reach Nepal's most vulnerable children, helping ensure their survival and enabling them to rebuild their lives.

Your support also enabled UNICEF to have almost 200 personnel on the front lines inside Syria leading efforts to minimize the impact of the war on children. UNICEF is reaching and helping the most vulnerable children and their families displaced by the Syrian humanitarian crisis.

The second piece of news is our renewed approval on the Imagine Canada accreditation list. The Imagine Canada Standards Program establishes guidelines for charities, based on five areas.

- Board Governance
- Financial Accountability and Transparency
- Fundraising

- Staff Management
- Volunteer Involvement

UNICEF Canada was one of the first 100 charities across Canada to meet their strict guidelines. There are close to 200 recognized recipients of this trusted mark now. We're proud that this achievement means we're bringing more good into the world with the support you provide.

Your donations may begin as dollars, but they grow into something bigger, something profound. They nurture a life-giving network, one that reaches to every corner of the planet, because there really is **no child too far.** 

Dave Spedding Chief Operating Officer, UNICEF Canada

(\$)

#### 2015 DONOR LISTING

Entirely supported by voluntary donations from supporters like you, UNICEF works tirelessly to save children's lives. Your contributions bring critical, life-saving programs to the farthest corners of the world, to the children who need it most. Our work would not be possible without your support.

#### On behalf of children everywhere, thank you.

The following lists recognize gifts committed to UNICEF Canada between January 1, 2015 and December 31, 2015. UNICEF Canada apologizes for any omissions or errors; please contact UNICEF Canada at 1 800 567 4483 if you have any questions or changes.

#### **INDIVIDUALS AND FAMILY FOUNDATIONS**

The Cowan Family

The following individuals and families have generously contributed \$5,000 and above to UNICEF Canada

Anonymous (52) Alex Abraham Chris Angus Appleyard Foundation Faisal Arif Heather Ashe Edward Assh Foundation Pierre Baillargeon Jeannine Bakeeff Jill & Alan Baker Murray Bancroft Mark Beaumont Allen W. Bell & Dr. Ola Dunin-Bell The Bennett Family Foundation Fondation Famille Benoit Joan Berger Marilyn Berson & Dr. Howard S. Cohen Bertram Family Fund at **Toronto Foundation** The Madan & Raksha M. Bhayana 🔾 **Family Foundation** Ronald Bills Paul Bilodeau Boardwalk Charitable Trust Fund Rebecca Brewer Mike & Pat Broderick John Brouwer Foundation The Jack & Doris Brown Foundation Shauneen Bruder Christopher Burton Natasha Campbell David Cao Mario Cavalancia O William Chambers O Yiu Chan Nancy Choi The Circle Family Foundation Drs. Sean & Ravneet Comstock Rosemary Cooke & Michael Hilliard

James & Jaclyn Dayson Barbera de Bruyn Carl & Charlotte Diodati Glenn Dobby Fonds The Doggone Foundation Fund à la Fondation du Grand Montréal Dr. Margaret H. Duke Claude Dussault **O** In Memory of Ellen Eberlein N. Murray Edwards Charitable Foundation Fairmount Foundation Dr. Ruth Farren Wayne Fedun Carrie & Kent Ferguson Arlene & Don Fox O Leslie & Cliff Fryers Robert Furber & Jeanette Funke Furber Franz Fux Nancy & Carey Garrett **O** Maddy Gibson Harman Gill Anthony & L. Britt Giuffre Joseph & Mary Giuffre Dr. Michael & Heather Giuffre Angela & John Goyeau Martha & David Graham Shirley Grant Joan Greatbatch The Gurkha Welfare Appeal (Canada) Kerrie & Bob Hale Lyle S. Hallman Foundation Peggy Hallward & Ted Foy Sarah Hamhuis Britta & David Hardy David Hardy Richard & Lois Haskayne Ross & Nancy Hayes Douglas Hazelton Linda Heathcott Drs. Carin Holroyd &

Horton Family Fund at the Calgary Foundation The Houssian Foundation Robin Howlings Robert J. Johnston Cyril Jones Jennifer Kennedy Kathryn Kennedy Mary Ellen Kennedy Saleem Khan The Dianne & Irving Kipnes Foundation Anne & Scott Kirker Karen Kirker The Kitchener and Waterloo Community Foundation -Hughraine Fund Lynda Kuhn Dr. Ruth Kurdyak Memorial Fund at The Canadian Medical Foundation Gerald Woo Lao Jason Lao Megan Lawrence & Paul Bryant The Lawson Foundation Marc Legault Yolanda Li Michael Lipinski Ivv Luk Sharon MacDonald Roderick J. & Robin MacLennan Gail MacNaughton **O** Anne Mahon Kathleen E. Marsman Suzanne L. Mason M. Ann McCaig Peter & Judith McCawley Elspeth McConnell Dr. & Mrs. Donald & Helen McGillivray Lesley McIver Wayne McNeill Holly Miklas Chris & Noella Milne **O** 

Hugh & Helen Mogensen Fund through the Victoria Foundation Sadru & Khairoon Mohamedali Elizabeth & David Morley Sonny & Katrina Mottahed Patricia & Laurence Murphy Dr. Liza Murrell Catherine Nash Maheb & Parviz Nathoo Stephen Neave Bernhard G. Nickel Fred North Charitable Foundation North Star Foundation The Murray R. O'Neil Charitable Fund Michael O'Neill Dr. William J. Orr Ghulam & Mehrunnissa Pardhan David Pauli Carolyn Phillips & John Cordeau Otto & Marie Pick Charitable Foundatinon Leon Plotkins The Polar Foundation Ali Pourghasemi Margarita M. Prieto Ptarmigan Fund at The **Calgary Foundation** Monique Quirion van Gent Jasmine Rana Hunt James Riddell Sue Riddell Rose & Michael Rose J. Michael Robinson Dr. Georges Robitaille Fonds Gabrielle-Roy Stasia Schmidt Ken & Elizabeth Sexton Dale Sheard Phillip Shin & Angie Hong Erica Shuttleworth Fund at **Toronto Foundation** 

Simard 🔾 Gary & Donna Slaight Nicki Smed Marnie Smith Jennifer Spezza George Stein Cecilia H. Szeto Marc Thériault Parminder Thiara Tides Canada Foundation - Seaver Family Fund in honour of Jan Lisiecki Alison & Anatol von Hahn O Natasha Walii Chris & Karen Webster Suzanne West Wayne & Penny Whitlock Fred Wiley Maggie Williamson The Winnipeg Foundation -Anonymous Donor Fund The Winnipeg Foundation -Moffat Family Fund Dr. Ian & Joy Winterborn Ellen Wolper Mabel Wong Joanna M. Wright Dr. Chidam Yegappan Amy Yu Rong Zhao

Hanita & Christopher



#### **CORPORATE GIVING**

\$10,000 and above.

Anonymous Company Staff & Employees of Annapolis Capital Avenue Living Crescent Point Energy Bell Aliant Deloitte Bell Media EverydayHappy Bennett Jones LLP Google Ad Grants **BMO** Financial Group Gucci Canadian Soccer Association H&M Hallmark Canada Cenovus Employee Giving & Cenovus Energy Inc. Hatch Ltd. Humble Bundle Chambers Electric Cisco Systems Canada Co. **IKEA** Foundation

Clearwater Seafoods LP. Canada Ltd. Maple Leaf Foods MDA

#### **COMMUNITY PARTNERS**

schools, events, clubs and groups have each contributed \$5,000 and above towards UNICEF's work.

Management

Nepal Fundraiser

Nepal Fundraiser

Association Nepal

Westside Fundraiser

Fundraiser

1029 Café Fundraiser Emerson Process for Nepal 10K Charity Walk for Nepal organized by Sree Gandhi Filles de Marie-de-**BAPS** Charities l'Assomption Glebe Collegiate Institute Chen Lin Vocal Training Centre Nepal Relief Fundraiser Hindu Temple St John's Chris Akkerman Elementary School Congregation of the Sisters Inspirational Steps 2015 of Mercy Crofton House School Dharma Drum Mountain JAM Direct Nepal Buddhist Association Nepal Fundraiser Key Club of Vancouver EarthTones Benefit Concert 2015

of Canada Fundraiser for Nepal by the GTA Sikh Community Fundraiser Earthquake Fundraiser

#### **LEGACIES AND ESTATES**

countless children.

Gerry Daly

Marc Deluce'

Eve Drobot

Leila Fawzi

Deborah Gill

Danielle Glaude

Sandra Grismer

Louise Hamel

Mona Harper

Sadiq Hasan

Santosh Kadel

Kerrie & Bob Hale

Bernard Heneman

Heather Dawkins

Anonymous (180) Zahra Akbar Rabiei Natalie Anton & Family Shirley Arnold Claudette Béliste Patricia Bellamy Lorna & Louis Berlinguette David & Lynda Bird Muriel & Robert Buckley Brenda Carson Paolo & Bita Cattelan Danny Chan Orval Kenneth Chapman Elizabeth Crawford Élizabeth Dallaire

Audrey Kenny Madeleine King Lucie Laflamme Mo Laidlaw Angela & John Goyeau Bob Loveless Thérèse Morin

26 UNICEF For Every Child | unicef.ca

Ken Coates

#### Through sponsorships and partnerships, the following corporations and employee groups have supported UNICEF with a gift of

International Graphics ULC J. S. Cheng & Partners Inc. Kourosh Alamian Harandi Medical Corporation Loblaw Companies Limited Macquarie Capital Markets Matco Financial Inc.

Mehmood Anesthesiology Associates P.C. Inc Intact Financial Corporation MICCO Companies

MSC Cruises Newalta Corporation Norton Rose Fulbright LLP Overlap Associates Inc Perpetual Energy Inc. Phillips Soda Works Pier 1 Imports Population Health Research Institute and its employees Precision Drilling PwC Canada **RBC** Capital Markets

**RBC** Foundation Repsol Oil & Gas Canada Inc. SC Financial Investments Inc. ScotiaMcLeod Foundation Starline Architectural Windows Ltd. TD Securities Inc. Teck Resources Ltd. TELUS TransAlta Corporation Transcanada Credit Union Limited

#### UNICEF Canada is grateful to its community partners for their generous investment of time and resources. The following

Kiwanis Foundation Manitoba Council for International Cooperation McGill Students for UNICEF Merit Education and the ME Student Council 2015 Fundraiser for Child Soldiers and Nepal Nepalese Student's Association - University of Saskatchewan Nepal Peel District School Board Queen's University UNICEF Club **Riverdale Community** Dance for Nepal

Saskatchewan Council for International Cooperation Scadding Court Community Centre : Nepal Relief - Earthquake Disaster Relief Efforts Fundraiser Shanghai American School, Puxi campus Nepal Fundraiser Sir Winston Churchill Secondary School Nepal Fundraiser Sisters of St. Joseph of the Diocese of London Small World Music Centre Fundraiser for Nepal

Soeurs de Saint-Joseph de Saint-Hyacinthe

The 3rd Youth World Cup Live Painting Competition The Hindu Temple of Quebec Hindu-Mandir Nepal Fundraiser Univerity of Toronto St. George – UNICEF Club UTChinese Network New Years Concert VSB Settlement Workers In Schools (SWIS) Program Byng Project 3B UNICEF Youth Ambassador

Fundraisers

#### Many supporters honour UNICEF's work and invest in the future of children through legacy planning. The following individuals have informed us that they have included UNICEF Canada in their estate plans. Their commitment ensures a brighter future for

France Lamarche Françoise Lavallée Ann Loewen, MD Neil MacCannell Susan Maciaczyk Evelyn MacMillan Pat Martin & Peter Varty Daphne McMullen Hugh Mogensen

Supriya Mukherjee & Pinaki Bose Valerie Neaves Ted & Josie Newman Lvnn Nissenbaum Bonnie & Antanas Orvidas Cornelia J. Out Jean-Pierre Paquin Jeanine Parker Judith Robertson Candice Roth Benoit Savard David Schurmann Eric & Jeanne Seneka Jean Shafto

James Sikora Alain Sirard John W. & Carol Somerset Mary Stevens Lori Suffredine B. Vander Knaap Jennifer Anne Wade Karen L. Watchorn George Weber & Mary-Ellen Morris Memorial Fund Ling Weston Angela Wheeler Darlene A. Whitehead Conrad Wyrzykowski

#### The 25th Team

Together, in partnership with the Government of Canada, The Garrett Family Foundation, Teck Resources, and Canada Soccer, UNICEF Canada established The 25th Team – a group of 60 women dedicated to saving the lives of mothers and children through a collective investment of \$12,000,000 over four years.





#### WE ARE GRATEFUL TO THE COMMITMENT OF THE FOLLOWING PARTNERS AND INDIVIDUALS.



Jeannine Bakeeff Heidi Balsillie Clare Beckton Joan Berger Rebecca Brewer Shauneen Bruder Bita Cattelan • Nancy Choi Kristine Delkus Monika Federau Arlene Fox Lauren Gehlen Maddy Gibson L. Britt Giuffre Shirley Grant



Lisa Grogan Fiona Haftani Sarah Hamhuis Linda Heathcott Vivien Ho Dr. Carin Holroyd Donna Horton Jessica Houssian Joanne Houssian Robin Howlings The Dianne & Irving Kipnes Foundation Karen Kirker Jennifer Kotzeff Lynda Kuhn



Megan Lawrence Karina LeBlanc Cristina Linden Cathy Loblaw Tamara MacDonald Gail MacNaughton • Anne Mahon Melanie McLean Holly Miklas Noella Milne • Rebecca Morley Dr. Liza Murrell Teri Nicholas Sue Riddell Rose Geeta Sankappanavar Mirella Saputo Sherry Schluessel Stasia Schmidt Dale Sheard Hanita Simard Marcia Smith Marnie Smith Jennifer Spezza Suzanne West Maggie Williamson Mabel Wong Joanna Wright Christy Young Anonymous (3)

THE

GARRETT FAMILY FOUNDATION



UNICEF Canada is an accredited member of Imagine Canada's Standards Program – one of only 168 charities with this designation in the country. Imagine Canada is the national umbrella for the Canadian charitable sector. With this accreditation you can be assured that UNICEF Canada has met the highest standards for charities in five key areas: fundraising, financial accountability and transparency, board governance and staff management, and volunteer involvement.



UNICEF and Canada have a long history of partnering to improve the health and wellbeing of children around the world. The Government of Canada is consistently one of the top ten government donors to UNICEF and in 2015 was also one of the top ten donors to UNICEF's emergency response. This strong support has allowed UNICEF to help more children in the hardest to reach places.