Rapid**Pro** in 30 seconds

THE PROBLEM: Governments and international organizations need real-time information from hard-to-reach places to provide vital services. This is traditionally slow, expensive, and difficult.

THE SOLUTION: RapidPro, an operating platform for international development.

RapidPro is like an "app store" for governments and international organizations. But instead of games, music, and videos, the "apps" are templates of communication systems and information loops that can help connect governments to their citizens.

Applications like RapidSMS, mTrac, and eduTrac are already in use at national scale, helping governments and organizations with:

- monitoring health and providing medical advice
  RapidSMS Rwanda: 400,000 mothers as users
- reuniting families after disasters
  RapidFTR: used in South Sudan, Uganda, and the Philippines
- creating real-time policy change and dialogue
  uReport Uganda: 260,000 users

Many of these are available on RapidPro, and more apps are being added soon.

A government or international organization can *take these existing apps and customize them,* or create new ones. RapidPro can be used without specialized technology skills and hosted locally or in the cloud.

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